

REACH YOUR MARKETING
GOALS WITH AN IMPLANT
THAT'S TAILORED TO
YOUR OPERATION.



SYNOVEX[®]

zoetis[™]

MATCH THE SYNOVEX[®] IMPLANT TO YOUR PERFORMANCE GOALS.

Whether you're working this season's calf crop, processing stockers or running a feedlot, it's easy to find a SYNOVEX[®] implant that's a perfect fit for your operation.

Each formulation is designed to help you achieve your specific performance and marketing goals. Best of all, you can count on SYNOVEX implants to help deliver demonstrated return on investment, backed by decades of research.¹⁻³





Implant	SYNOVEX® C	SYNOVEX® S	SYNOVEX® H	SYNOVEX CHOICE®	SYNOVEX PLUS®
Production Stage	Suckling beef calves 45 days or older, up to 400 lb.	Stocker and feedlot steers weighing more than 400 lb.	Stocker and feedlot heifers weighing more than 400 lb.	Feedlot steers and heifers	Feedlot steers and heifers
Indication	For increased weight gain in calves For increased weight gain in feedlot steers, as part of a re-implant program	For increased weight gain and improved feed efficiency For additional improvement in weight gain in feedlot steers, re-implant at approximately 70 days	For increased weight gain and improved feed efficiency	For increased weight gain and improved feed efficiency in heifers and increased weight gain in steers	The most potent implant for increased weight gain and improved feed efficiency in steers and increased weight gain in heifers
Program Intensity	Conservative	Conservative feedlot, moderate stocker	Conservative feedlot, moderate stocker	Moderate	Aggressive
Active Ingredients	100 mg progesterone, 10 mg estradiol benzoate (EB)	200 mg progesterone, 20 mg EB	200 mg testosterone, 20 mg EB	100 mg trenbolone acetate (TBA), 14 mg EB	200 mg TBA, 28 mg EB
Recommended SYNOVEX Applicator*	The Revolver with calf adapter	SX10	SX10	SX10	SX10

*All SYNOVEX formulations are compatible with both the SX10 and Revolver applicators.



A SINGLE, INNOVATIVE APPLICATOR FOR ALL SYNOVEX® IMPLANTS

The SX10 Precision Applicator:

- Features an exclusive retractable needle for consistent and accurate administration
- Helps prevent crushed or bunched implants
- Promotes employee efficiency during processing
- Eliminates the need for multiple implant applicators for different implant potency

A TEAM OF EXPERTS TO HELP YOU GET THE MOST OUT OF EVERY IMPLANT

With every SYNOVEX implant, you can leverage the expertise of the industry's largest support team, including:

- Your local representative
- The Technical Services Team of nutritionists, veterinarians and meat scientists
- Veterinary Medical Information and Product Support (VMIPS)



To learn more about our comprehensive line of SYNOVEX implants, contact your Zoetis representative or visit GrowWithSYNOVEX.com.

IMPORTANT SAFETY INFORMATION: Do not use SYNOVEX products in veal calves. Refer to label for complete directions for use, precautions, and warnings.

¹ Herschler RC, Olmstead AW, Edwards AJ, et al. Production Responses to Variable Doses and Ratios of Estradiol Benzoate and Trenbolone Acetate Implants in Steers and Heifers. *J Anim Sci*. 1995;73(10):2873-2881.

² Data on file, Synovex C Suckling Calf Database Report, FDP249A, Zoetis Inc.

³ Data on file, 159-trial summary evaluating Synovex use in more than 24,000 head of grazing cattle, Zoetis Inc.

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