

Don't let respiratory threats take the reins

Sometimes the biggest threats are the kind you can't see.

Among risk-based diseases, respiratory disease is the leading infectious cause of death in horses, and equine influenza (flu) and equine herpesvirus (rhino) are the leading respiratory illnesses in horses.¹ Because these diseases are highly contagious and can spread fast, flu and rhino vaccinations are recommended for horses that encounter others, and vaccination within the last six months is required for entrance to many horse shows and events to help prevent outbreaks.



Equine influenza virus (flu)



Equine herpesvirus (EHV-1 and EHV-4)

Help prevent an outbreak by following biosecurity guidelines



Vaccinate



Limit nose-to-nose contact with other horses



Don't share buckets or equipment



Routinely disinfect



Check your horse's temperature before leaving for a competition then at least once daily while on the show grounds



Quarantine horses with a temperature >101.5, with nasal discharge, or off-feed and call your veterinarian to run a Serum Amyloid A (SAA) test to check for infection



Fluvac Innovator[®]

Keep your horse off the sidelines with trusted flu protection



Fluvac Innovator[®] EHV-4/1 is the #1 most trusted equine-specific respiratory vaccine in the United States²

4.7x

Up to 4.7x better immune response against equine influenza than combination vaccines^{*3}



Fluvac Innovator has protected horses against equine influenza in challenge studies and stimulated cross-protective titers against emerging equine influenza viruses⁴



Did You Know?

Following influenza, horses require a minimum of three weeks of rest and supportive care, impacting their short- and long-term performance.⁵



UP TO

\$5,000

Zoetis Vaccine Support Program

When you protect your horse with Core EQ Innovator and Fluvac Innovator EHV-4/1 vaccines, you're also protected with one of the industry's best equine immunization support guarantees. This provides support for up to \$5,000 for reasonable diagnostic and treatment costs if a veterinarian properly administers one of these vaccines and the horse later contracts the corresponding disease. For complete details and requirements, visit [ZoetisSupportGuarantee.com](https://zoetis.com/zoetis-support-guarantee).



Learn more at FluvacInnovator.com

*In a study, administering core and risk vaccines as separate injections provided up to a 4.7 times higher influenza immune response than when given in combination.

1. American Association of Equine Practitioners. Vaccination Guidelines. <https://aaep.org/guidelines/vaccination-guidelines>. Accessed July 24, 2025.
2. Fluvac Innovator had the most doses sold of all equine vaccines in the United States. Animalyx Equine Vaccines Segment Data, December 2024.
3. Zoetis Inc. Data on file, Study Report No. 14OREQBIO-1, Zoetis Inc.
4. Data on file, Study Report No. 25EQRGBIO-01-01, Zoetis Inc.
5. Landolt G, Hugh G, Townsend G, Lunn D. Equine Influenza Infection. In: Sellon D, Long M, eds. Equine Infectious Diseases 1st edition. Philadelphia: WB Saunders, 2007:127.

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