










LOYALTY HAS ITS PERKS

	 Bronze 0-324 pts	 Silver 325-649 pts	 Gold 650 pts+
 EARN PTS ON PURCHASES	+1x	1.25x	1.5x
 REDEEM FOR REWARDS CARD	★	★	★
 REDEEM FOR EXCLUSIVE MERCH	★	★	★
 EARN AN IN-APP BONUS	★	★	★
 EXCLUSIVE PARTNER SAVINGS	★	★	★
 ANNIVERSARY GIFT		★	★
 POINTS NEVER EXPIRE*			★

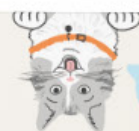
*Only applies to points earned as a Gold Member

PETCARE
Rewards
COMPANION
GUIDE

Your “ulti-mutt” guide to onboarding
Pet parents to Petcare Rewards



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1 JOIN THE PACK

Pet parents can sign up for Petcare Rewards on our website or in our free petcare app, *The Pack*. Our app can be downloaded from the Apple App Store or Google Play Store.

ZOETISPETCARE.COM/REWARDS



2 FETCH POINTS

Pet parents can earn points on Zoetis product purchases. As they accumulate points, they'll ascend to new tiers. Each tier unlocks new perks and gives them more points for every purchase.



BRONZE

Earn 1X
ON PURCHASES

★ 0-324pts



SILVER

Earn 1.25X
ON PURCHASES

★ 325-649pts



GOLD

Earn 1.5X
ON PURCHASES


★ 650pts+

3 REDEEM REWARDS

Pet parents can redeem points for a reloadable Rewards Card (100pts minimum) and use it to pay for any product or service at your practice, and more!







For Dogs  Injectable

Injection Count	Rewards 10pts = \$1
1 injection	\$10


Gold Level can earn up to \$15




For Dogs  Tablet/Chewable

Number of Doses	Rewards 10pts = \$1
30	\$7
45	\$11
60	\$14
100	\$27
250	\$60


Gold Level can earn up to \$90




For Dogs  Chewable

Chewable Count	Rewards 10pts = \$1
6	\$12
12	\$36


Gold Level can earn up to \$54




For Cats  Injectable

Injection Count	Rewards 10pts = \$1
1 injection	\$5


Gold Level can earn up to \$8




For Cats  Topical

Number of Doses	Rewards 10pts = \$1
6	\$8
12	\$19


Gold Level can earn up to \$29




For Dogs  Injectable

Shot Type	Rewards 10pts = \$1
ProHeart 6	\$4
ProHeart 12	\$12


Gold Level can earn up to \$18




For Dogs  Chewable

Chewable Count	Rewards 10pts = \$1
6	\$8
12	\$23


Gold Level can earn up to \$35




For Dogs  Tablet/Chewable

Number of Doses	Rewards 10pts = \$1*
30	\$4.50 - \$7
60	\$10 - \$15
180	\$32 - \$48


Gold Level can earn up to \$72




For Dogs  Tablet

Tablet Count	Rewards 10pts = \$1
4	\$4
8	\$8.50

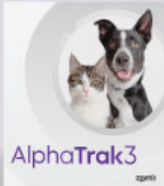
Gold Level can earn up to \$13




For Dogs 20lbs+  Injectable

Dog Weight	Rewards 10pts = \$1
20-30lbs	\$8
31-49lbs	\$16
50lbs+	\$24

Gold Level can earn up to \$36



Dog/Cat  Diagnostics

Item	Rewards 10pts = \$1
Starter Kit	\$4
50 Test Strips	\$4
Control Solution	\$1
Lancets 100ct	\$1

Gold Level can earn up to \$6

*Rewards vary by tablet strength (25, 75, & 100mg).