

# Zoetis Petcare Veterinary Professional Services Biography Library

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**zoetis**

# Veterinary Professional Services Team Member Bio

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**Name:** Marianne Alcan

**Credentials:** DVM

**Role at Zoetis:** Senior Professional Services Veterinarian, Corporate and Specialty

**Geography:** Mid-Atlantic

**Veterinary School:** Virginia Tech

**Pro Tip:** A clear and consistent recommendation is key to building client confidence and compliance

# Veterinary Professional Services Team Member Bio

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<b>Name:</b>	Mario Bariani
<b>Credentials:</b>	BVSc, MSc
<b>Role at Zoetis:</b>	Professional Service Veterinarian
<b>Geography:</b>	Midwest
<b>Years in Practice:</b>	15 Years
<b>Veterinary School:</b>	<i>Faculdade de Ensino Superior e Formação Integral – Sao Paulo, Brazil</i>
<b>Pro Tip:</b>	Cellular evaluation such as skin Cytology, FNA, and histologic shouldn't be optional but are the first step for treatment.

# Veterinary Professional Services Team Member Bio

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**Name:** Heather Berst

**Credentials:** MA, VMD

**Role at Zoetis:** Above Brand Medical Lead

**Geography:** Headquarters

**Years in Practice:** 22

**Veterinary School:** U. Of Pennsylvania

**Pro Tip:** Check out [ZoetisPetcareNetwork.com](https://zoetispets.com/zoetispetsnetwork) to get resources to use at your practice

# Veterinary Professional Services Team Member Bio

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**Name:** Tara Bidgood

**Credentials:** DVM, PhD, DACVCP, CCFP

**Role at Zoetis:** Executive Director, Petcare Veterinary Professional Services & Medical Affairs

**Geography:** National

**Years in Practice:** 25

**Veterinary School:** Western College of Veterinary Medicine & North Carolina State University College of Veterinary Medicine

**Pro Tip:** Be true to yourself, stay curious and be a lifelong learner. The best way to get good at something is to lean in, practice and learn from others

# Veterinary Professional Services Team Member Bio

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<b>Name:</b>	Melina Boston
<b>Credentials:</b>	DVM
<b>Role at Zoetis:</b>	Senior Professional Services Veterinarian
<b>Geography:</b>	Pennsylvania
<b>Years in Practice:</b>	7
<b>Veterinary School:</b>	Virginia-Maryland College of Veterinary Medicine
<b>Pro Tip:</b>	Utilize our Veterinary Medical Information and Product Support (VMIPS) team from 8:30 am until 8:00 pm EST for all questions/concerns about any Zoetis product.

# Veterinary Professional Services Team Member Bio

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**Name:** Shannon Cabell

**Credentials:** DVM, MBA

**Role at Zoetis:** Dermatology Medical Lead (Consumer-Facing)

**Geography:** Headquarters

**Years in Practice:** 10

**Veterinary School:** Cornell University

**Pro Tip:** Client education is huge. “Tell me and I forget, teach me and I may remember, involve me and I learn.” Better education and communication help strengthen the VCPR and improve the care given to our patients.

# Veterinary Professional Services Team Member Bio

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**Name:** Sharon L. Campbell

**Credentials:** DVM, MS, DACVIM, Fear Free Certified

**Role at Zoetis:** Canine Pain Medical Lead

**Geography:** Headquarters

**Veterinary School:** University of Wisconsin

**Pro Tip:** Pain is the driving factor behind the behavioral changes seen in dogs with Osteoarthritis. It is only by treating the pain that we can successfully improve these dogs' quality of life and maintain the human animal bond.



# Veterinary Professional Services Team Member Bio

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**Name:** Merari Cruz

**Credentials:** DVM

**Role at Zoetis:** Professional Services Veterinarian

**Geography:** East FL & PR

**Veterinary School:** Ross University

**Pro Tip:** Check the website [learn.zoetisUS.com](https://learn.zoetisUS.com) for live and on-demand CE for veterinarians and technicians

# Veterinary Professional Services Team Member Bio

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**Name:** Stephen Deeb

**Credentials:** DVM, MBA

**Role at Zoetis:** Senior Professional Services Veterinarian

**Geography:** Tennessee and Western North Carolina

**Years in Practice:** 22

**Veterinary School:** Colorado State University

**Pro Tip:** Moxidectin is the most effective ML against heartworm disease and the resistant heartworm strains.

# Veterinary Professional Services Team Member Bio

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**Name:** Tracey L. Deiss

**Credentials:** DVM, BS

**Role at Zoetis:** Feline Pain & Anxiety Medical Lead

**Geography:** Headquarters

**Years in Practice:** 25

**Veterinary School:** Texas A&M University College of Veterinary Medicine

**Pro Tip:** Cats are masters at hiding pain and illness. They do this a survival mechanism for fear of attracting predators. It's up to us to partner with their humans in providing consistent comprehensive health checks.

# Veterinary Professional Services Team Member Bio

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- Name:** Brad J DiFranco
- Credentials:** DVM
- Role at Zoetis:** Head of Veterinary Professional Services, Corporate and Specialty
- Geography:** National
- Years in Practice:** 34
- Veterinary School:** Louisiana State University
- Pro Tip:** One doesn't need to be a leader of people to practice Servant Leadership: Value people, their growth, well-being and the communities to which they belong

# Veterinary Professional Services Team Member Bio

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**Name:** Jason Doolittle

**Credentials:** DVM, CCFP

**Role at Zoetis:** Senior Professional Services Veterinarian

**Geography:** Dallas-Fort Worth Metroplex and East Texas

**Years in Practice:** 13

**Veterinary School:** Ross University

**Pro Tip:** If you find a dog or cat with a dyssynchronous breathing pattern, you don't need radiographs to tell you that that animal deserves thoracocentesis. Judicious use of an 18-ga needle in that situation will save a life! Radiographs beforehand may end one.

# Veterinary Professional Services Team Member Bio

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**Name:** Emily Eaton

**Credentials:** DVM

**Role at Zoetis:** Professional Service Veterinarian, Inside & Digital Sales

**Geography:** Pacific Northwest

**Years in Practice:** 8

**Veterinary School:** University of Illinois

**Pro Tip:** Active listening is the key to understanding

# Veterinary Professional Services Team Member Bio

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**Name:** Daniel Edge

**Credentials:** DVM, MBA, MSc

**Role at Zoetis:** Director, Petcare Medical Affairs

**Geography:** Headquarters

**Years in Practice:** 20

**Veterinary School:** Iowa State University

**Pro Tip:** Committing to principles of diversity, equity, and inclusion (DEI) will build stronger teams that are not only better at problem solving but will also enable your practice to provide better service and care to the diverse range of clients and their pets within your community

# Veterinary Professional Services Team Member Bio

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**Name:** Carrie Everett

**Credentials:** DVM

**Role at Zoetis:** Senior Professional Services Veterinarian, Corporate and Specialty

**Geography:** Midwest

**Years in Practice:** 8

**Veterinary School:** Auburn University

**Pro Tip:** Ensure 12 months of heartworm protection with no homework for your clients with Proheart<sup>®</sup> 12



# Veterinary Professional Services Team Member Bio

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**Name:** Darlene Finley

**Credentials:** DVM

**Role at Zoetis:** Professional Services Veterinarian

**Geography:** Indiana/SW Ohio

**Years in Practice:** 24

**Veterinary School:** Purdue University

**Pro Tip:** Don't be afraid to step out of your comfort zone.

# Veterinary Professional Services Team Member Bio

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- Name:** Patrick Flynn
- Credentials:** DVM, MS, CCFP
- Role at Zoetis:** Managing Professional Services Veterinarian
- Geography:** Clearwater, Florida
- Years in Practice:** 13 years
- Veterinary School:** Va-Md College of Veterinary Medicine
- Pro Tip:** Embracing change is probably the best tip I have. Learning to flex and, with time, enjoy it, is one of the most important skills to hone not only in Zoetis but in life.

# Veterinary Professional Services Team Member Bio

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**Name:** Emily Glasgow

**Credentials:** BVSc, BVMS, Grad Dip (Adult Ed)

**Role at Zoetis:** Senior Professional Service Veterinarian –  
Inside and Digital Sales

**Geography:** Central

**Years in Practice:** 8

**Veterinary School:** Murdoch University in Perth, Western Australia

**Pro Tip:** Deer ticks that carry Lyme disease are especially active in the cooler months from October to May – so year-round protection is important.

# Veterinary Professional Services Team Member Bio

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<b>Name:</b>	Ryan Goupil
<b>Credentials:</b>	DVM, MBA
<b>Role at Zoetis:</b>	Medical Lead Corporate and Specialty
<b>Geography:</b>	National
<b>Years in Practice:</b>	11
<b>Veterinary School:</b>	Cornell University
<b>Pro Tip:</b>	Advocating for solutions to help pets avoid suffering in silence

# Veterinary Professional Services Team Member Bio

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<b>Name:</b>	Nikko Grossapoulos
<b>Credentials:</b>	DVM, Fear Free & Feline Friendly Certified
<b>Role at Zoetis:</b>	Senior Professional Services Veterinarian
<b>Geography:</b>	Minnesota, Wisconsin, Iowa
<b>Years in Practice:</b>	8
<b>Veterinary School:</b>	University of Minnesota
<b>Pro Tip:</b>	Invest in people and the business will follow

# Veterinary Professional Services Team Member Bio

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**Name:** Tracey Hanna

**Credentials:** MVB, DABVP (canine/feline), CCFP, AAFP  
Cat-friendly practitioner

**Role at Zoetis:** Medical Lead- Corporate/Specialty

**Geography:** National

**Years in Practice:** 21

**Veterinary School:** University College Dublin

**Pro Tip:** My primary area of practice focus is emergency and critical care. I recently worked with the RECOVER 2.0 initiative helping to update the IVECCS CPR Guidelines. I am passionate about analgesia. Clients can easily reach me via Email and I would be happy to share photos of my cats.

# Veterinary Professional Services Team Member Bio

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**Name:** Jodi Hubner

**Credentials:** DVM

**Role at Zoetis:** Medical Lead - Corporate/Specialty

**Geography:** National

**Veterinary School:** University of Illinois

**Pro Tip:** Treat every patient as if it were your own pet, and your clients will be forever loyal to you.

# Veterinary Professional Services Team Member Bio

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**Name:** Meredith M. Jones

**Credentials:** DVM

**Role at Zoetis:** Senior Professional Services  
Veterinarian, Corporate and Specialty

**Geography:** Southeast

**Years in Practice:** 13

**Veterinary School:** University of Tennessee

**Pro Tip:** Molecules truly make a difference when selecting heartworm prevention to protect our patients.



# Veterinary Professional Services Team Member Bio

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<b>Name:</b>	Melissa King
<b>Credentials:</b>	VMD, MA (Economics)
<b>Role at Zoetis:</b>	Senior Professional Services Veterinarian - Inside & Digital Sales, C&S
<b>Geography:</b>	50 states and Puerto Rico
<b>Years in Practice:</b>	10
<b>Veterinary School:</b>	University of Pennsylvania
<b>Pro Tip:</b>	Never be afraid to say, “I don’t know.” Always try to couple it with, “I’ll look into it and get back to you with more information soon!”

# Veterinary Professional Services Team Member Bio

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**Name:** Jodi Koch

**Credentials:** VMD

**Role at Zoetis:** Senior Professional Services Veterinarian

**Geography:** Headquarters

**Veterinary School:** University of Pennsylvania

**Pro Tip:** Always start with “why”.

# Veterinary Professional Services Team Member Bio

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**Name:** Katie Knotts

**Credentials:** DVM

**Role at Zoetis:** Professional Services Veterinarian

**Geography:** Oklahoma/Arkansas

**Years in Practice:** 8

**Veterinary School:** Oklahoma State University

**Pro Tip:** To be a true advocate for our clients, colleagues, and patients, never stop asking for clarification and understanding. People need to feel heard and understood to reach a trustworthy partnership.

# Veterinary Professional Services Team Member Bio

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**Name:** Ann Korbel

**Credentials:** DVM

**Role at Zoetis:** Senior Professional Services Veterinarian

**Geography:** Southern Missouri and Illinois, Kentucky

**Years in Practice:** 24

**Veterinary School:** University of Minnesota

**Pro Tip:** Year-round tick preventatives are a must! The Deer Tick (*Ixodes scapularis*) feeds most actively during the winter months – and carries Lyme Disease. Prescribe Apoquel first time, every time to provide fast itch relief for dogs and to build pet owner confidence in your recommendations.

# Veterinary Professional Services Team Member Bio

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- Name:** Elisabeth Kraus
- Credentials:** DVM, CVPP, CPH
- Role at Zoetis:** Managing Professional Services Veterinarian
- Geography:** Michigan
- Veterinary School:** Cornell University
- Pro Tip:** Start leptospirosis vaccination at the first puppy visit!

# Veterinary Professional Services Team Member Bio

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**Name:** Jesse Leith

**Credentials:** DVM

**Role at Zoetis:** Professional Services Veterinarian

**Geography:** AL/MS

**Veterinary School:** St. Matthews University

**Pro Tip:** The Human-Animal Bond is a unique relationship between people and animals that can influence the overall health and well being of both.

# Veterinary Professional Services Team Member Bio

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**Name:** Casey Locklear

**Credentials:** DVM, Fear Free Level 3 Certified, Certified Compassion Fatigue Professional

**Role at Zoetis:** Feline Parasiticides and Feline Above Brand Medical Lead

**Geography:** Headquarters

**Years in Practice:** 5

**Veterinary School:** Texas A&M

**Pro Tip:** In practice, industry and life, always remember to look through the lens of all parties involved in any situation. In life, pause and glance back at the path that has led you to where you currently are, you'll find solutions, your direction and new beginnings. And my personal favorite - don't forget to look for leptos!

# Veterinary Professional Services Team Member Bio

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**Name:** Ron Lytle

**Credentials:** B.V.Sc.

**Role at Zoetis:** Professional Services Veterinarian, Corporate and Specialty

**Geography:** Northwest/Central

**Years in Practice:** 8 years

**Veterinary School:** University of Liverpool

**Pro Tip:** Treat your older pets for OA. Remember, they can't talk, so we need to be their voice.



# Veterinary Professional Services Team Member Bio

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<b>Name:</b>	Jesse MacKenzie
<b>Credentials:</b>	DVM
<b>Role at Zoetis:</b>	Professional Services Veterinarian
<b>Geography:</b>	Professional Services Veterinarian, Inside and Digital Sales- East Coast
<b>Years in Practice:</b>	5
<b>Veterinary School:</b>	University of Georgia
<b>Pro Tip:</b>	Cats are known to hide signs of pain and subtle changes in their normal behaviors could be a sign of osteoarthritis!

# Veterinary Professional Services Team Member Bio

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**Name:** Kyle Malter

**Credentials:** DVM, MPH, DACVPM

**Role at Zoetis:** Core Brands Medical Lead

**Geography:** National

**Years in Practice:** 7 years

**Veterinary School:** University of Missouri

**Pro Tip:** No one enjoys vomiting. Prevent perioperative vomiting to ensure a smooth recovery.

# Veterinary Professional Services Team Member Bio

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**Name:** Holly Mariott

**Credentials:** DVM, MS

**Role at Zoetis:** Professional Services Veterinarian

**Geography:** Inside & Digital Sales

**Veterinary School:** Texas A&M University

**Pro Tip:** When possible, use a urine sample within 30 minutes of collection. Otherwise, refrigerate the sample and bring it back to room temperature before testing.

# Veterinary Professional Services Team Member Bio

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**Name:** Jennifer Martens

**Credentials:** DVM

**Role at Zoetis:** Professional Services Veterinarian

**Geography:** Chicago

**Years in Practice:** 20

**Veterinary School:** Iowa State University

**Pro Tip:** Adding in local blocks to most surgeries is a game changer for pain control and anesthesia.

# Veterinary Professional Services Team Member Bio

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**Name:** Nick Mathias

**Credentials:** DVM

**Role at Zoetis:** Veterinary Director

**Geography:** East Region

**Years in Practice:** 8

**Veterinary School:** Ohio State University

**Pro Tip:** Pain hurts – treat it early and treat as relentlessly as the pain itself

# Veterinary Professional Services Team Member Bio

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**Name:** Ryan McKenzie

**Credentials:** DVM

**Role at Zoetis:** Senior Professional Services Veterinarian

**Geography:** Delmarva/DC Area

**Years in Practice:** 13

**Veterinary School:** VA-MD Regional College of Veterinary Medicine

**Pro Tip:** “If it isn’t documented, it never happened.”

# Veterinary Professional Services Team Member Bio

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- Name:** Kristy Earley-Murray
- Credentials:** DVM, CCFP, Fear Free, Feline Friendly, and Human Animal Bond Certified
- Role at Zoetis:** Director Veterinary Professional Services, Inside and Digital Sales
- Geography:** National
- Veterinary School:** University of Wisconsin School of Veterinary Medicine
- Pro Tip:** "Be Who You Are"

# Veterinary Professional Services Team Member Bio

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**Name:** Jane Nibler

**Credentials:** DVM, Fear Free, Cat Friendly, Acupuncture

**Role at Zoetis:** Senior Professional Services Veterinarian

**Geography:** California, Hawaii, Nevada

**Years in Practice:** 13

**Veterinary School:** Washington State College of Vet. Med.

**Pro Tip:** Frequent & honest communication between veterinarians and pet parents is key, to building the partnership, that creates the opportunity, to provide best medicine for pets.



# Veterinary Professional Services Team Member Bio

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- Name:** Nicole Parke
- Credentials:** DVM, MS
- Role at Zoetis:** Managing Professional Services Veterinarian
- Geography:** Southern California
- Veterinary School:** North Carolina State University
- Pro Tip:** Never underestimate the power of your recommendation.

# Veterinary Professional Services Team Member Bio

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**Name:** Matthew Peddy

**Credentials:** DVM

**Role at Zoetis:** Professional Services Veterinarian

**Geography:** Eastern Carolinas

**Years in Practice:** 9.5

**Veterinary School:** Ross University School of Veterinary Medicine

**Pro Tip:** Year round parasite prevention is imperative to keep our pets as healthy as possible

# Veterinary Professional Services Team Member Bio

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**Name:** Dr. Courtney Pierce

**Credentials:** DVM, CCFP

**Role at Zoetis:** Senior Professional Services Veterinarian

**Geography:** NC/VA/WV

**Years in Practice:** 12

**Veterinary School:** North Carolina State University

**Pro Tip:** Making a clear and confident treatment recommendation will improve client compliance and patient outcomes!

# Veterinary Professional Services Team Member Bio

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**Name:** Jason Pozzuoli

**Credentials:** DVM

**Role at Zoetis:** Senior Professional Services Veterinarian

**Geography:** Rocky Mountains & Great Plains

**Veterinary School:** Kansas State University

**Pro Tip:** Pre- and postoperative dental radiographs should be done for every extraction to ensure no retained roots or pathology is left behind.

# Veterinary Professional Services Team Member Bio

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**Name:** Erika Pratt

**Credentials:** DVM, DACVECC

**Role at Zoetis:** Director of Professional Services

**Geography:** Western Region

**Veterinary School:** Western College of Veterinary Medicine –  
Saskatoon, Saskatchewan

**Pro Tip:** Communication is one of the most important skills required for a successful life. “When people talk, listen completely. Most people never listen.” - Ernest Hemingway

# Veterinary Professional Services Team Member Bio

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**Name:** Michele Rosenbaum

**Credentials:** VMD, ACVD

**Role at Zoetis:** Dermatology (Professional) Medical Lead

**Geography:** Headquarters

**Veterinary School:** University of Pennsylvania

**Pro Tip:** Allergic tch is an urgent medical condition that needs professional evaluation, a systematic diagnostic approach, and targeted treatment.

# Veterinary Professional Services Team Member Bio

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**Name:** Sharon Rosh

**Credentials:** DVM

**Role at Zoetis:** Director of Professional Services, Corporate and Specialty

**Geography:** National

**Years in Practice:** 10

**Veterinary School:** Auburn University

**Pro Tip:** Year-round heartworm prevention and flea & tick control matters for every pet

# Veterinary Professional Services Team Member Bio

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<b>Name:</b>	Julie Schexnider
<b>Credentials:</b>	DVM
<b>Role at Zoetis:</b>	Senior Professional Services Veterinarian
<b>Geography:</b>	Louisiana/ Houston
<b>Years in Practice:</b>	12
<b>Veterinary School:</b>	Louisiana State University
<b>Pro Tip:</b>	The best way to improve owner compliance and acceptance is to offer a single, strong recommendation that you truly believe in.



# Veterinary Professional Services Team Member Bio

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**Name:** Joshua Schulz

**Credentials:** BVSc

**Role at Zoetis:** Managing Professional Services Veterinarian

**Geography:** Pacific Northwest (WA, OR, AK)

**Veterinary School:** University of Queensland, Brisbane, Australia

**Pro Tip:** Focus on preemptively managing pain, anxiety/noise phobia and perioperative vomiting. Your patients will thank you for the quality-of-life improvement!

# Veterinary Professional Services Team Member Bio

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- Name:** Jenifer Sheehy
- Credentials:** DVM, BCPA
- Role at Zoetis:** Canine Parasiticides Medical Lead
- Geography:** Headquarters
- Veterinary School:** Colorado State University, Ohio State University
- Pro Tip:** Cheez Whiz is the most important practice tool!

# Veterinary Professional Services Team Member Bio

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**Name:** Kristine Smith

**Credentials:** DVM, DACZM

**Role at Zoetis:** Biologicals Medical Lead

**Geography:** Headquarters

**Veterinary School:** Tufts University

**Pro Tip:** Infectious diseases are a growing risk to people and animals, veterinarians serve on the front lines of prediction, prevention, detection and treatment.

# Veterinary Professional Services Team Member Bio

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**Name:** Suzanne Tousley

**Credentials:** DVM

**Role at Zoetis:** Professional Services Veterinarian

**Geography:** CO/AZ/NM/UT

**Years in Practice:** 15 years

**Veterinary School:** Colorado State University

**Pro Tip:** Only by listening and understanding others are you able to gain their trust and in turn influence them to make good decisions.

# Veterinary Professional Services Team Member Bio

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<b>Name:</b>	Michele Travers
<b>Credentials:</b>	DABVP (Canine and Feline)
<b>Role at Zoetis:</b>	Senior Professional Services Veterinarian
<b>Geography:</b>	Panhandle
<b>Veterinary School:</b>	Auburn University College of Veterinary Medicine
<b>Pro Tip:</b>	Dermatological relief to ensure an excellent quality of life

# Veterinary Professional Services Team Member Bio

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- Name:** Henry Weinberg
- Credentials:** DVM
- Role at Zoetis:** Managing Professional Services Veterinarian
- Geography:** New York/ Western CT / Eastern PA
- Years in Practice:** 10
- Veterinary School:** University of Florida
- Pro Tip:** You never find what you're not looking for

# Veterinary Professional Services Team Member Bio

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**Name:** Jeanna Wendt

**Credentials:** DVM

**Role at Zoetis:** Professional Services Veterinarian, Corporate and Specialty

**Geography:** South Central

**Years in Practice:** 6

**Veterinary School:** Washington State University

**Pro Tip:** We are responsible for bolstering that human-animal bond every time that pet and pet parent walk into the clinic, so have compassion.

# Veterinary Professional Services Team Member Bio

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**Name:** Amber Whittle

**Credentials:** DVM

**Role at Zoetis:** Professional Services Veterinarian, Corporate and Specialty

**Geography:** Northeast

**Years in Practice:** 8

**Veterinary School:** Mississippi State University

**Pro Tip:** Keep notes about clients, their family, and other pets in the patient chart to serve as a quick reminder of who they are and their important family members. This always helped me form better bonds with my clients!



# Veterinary Professional Services Team Member Bio

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**Name:** Ben Young

**Credentials:** DVM

**Role at Zoetis:** Director Veterinary Professional Services

**Geography:** Central Region

**Years in Practice:** 9

**Veterinary School:** University of Tennessee

**Pro Tip:** We are surrounded by an abundance of talented colleagues in every corner of our amazing company. There are opportunities to learn from each and every colleague that you encounter. Take full advantage.

# Veterinary Professional Services Team Member Bio

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**Name:** Jensen Young

**Credentials:** DVM

**Role at Zoetis:** Professional Services Veterinarian

**Geography:** Central/South Texas

**Years in Practice:** 12

**Veterinary School:** Ross University

**Pro Tip:** It is hard to fail, but it is worse to have never tried to succeed.  
- Teddy Roosevelt

# Veterinary Professional Services Team Member Bio

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**Name:** Melissa Brandley

**Credentials:** DVM

**Role at Zoetis:** Professional Services Veterinarian

**Geography:** GA and SC

**Years in Practice:** 11

**Veterinary School:** Purdue University

**Pro Tip:** Effective pain management is crucial to successful patient care. Pre-visit pet owner questionnaires improve our ability to detect and manage chronic pain, especially in our feline patients.

# Veterinary Professional Services Team Member Bio

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**Name:** Mark A. Christine, DVM

**Credentials:** DVM

**Role at Zoetis:** Managing Veterinary Professional Services

**Geography:** Ohio Area

**Years in Practice:** 31

**Veterinary School:** The Ohio State University College of Vet Med

**Pro Tip:** Life is complicated, keep things simple.  
Occam's Razor says "the simplest explanation is usually the best one".  
Strive to know your topic so well that you describe/explain it as simply as possible.

# Veterinary Professional Services Team Member Bio

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**Name:** Rachel Fuentes

**Credentials:** DVM, CVA

**Role at Zoetis:** Professional Services Veterinarian

**Geography:** New England

**Years in Practice:** 10+

**Veterinary School:** Ross University School of Veterinary Medicine

**Pro Tip:** Always look at an FNA prior to mass removal surgery.

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