

A NON-DROWSY FORMULA MADE SPECIFICALLY FOR DOGS.

Cerenia® (maropitant citrate) helps your dog be ready for the ride and whatever comes next.

Getting to where you're going shouldn't get in the way of the fun. The first FDA-approved medication to prevent vomiting due to motion sickness in dogs, Cerenia should not cause drowsiness. So, once you've reached your destination, your dog can still do regular activities.



WHY TRUST CERENIA?

It's vet-recommended.

Cerenia is trusted by vets as the #1 treatment for vomiting due to motion sickness in dogs.¹

It's safe.

FDA-approved to be safe and effective, you can use it in dogs as young as two-months old.*

It works!

In a study of dogs suffering from motion sickness, Cerenia prevented vomiting in up to 93% of cases.⁵



IS THAT MO? HERE'S HOW TO KNOW.

While nearly 1 in 2 dogs exhibit at least one sign of motion sickness, many dog owners think it's anxiety, or nervousness going to the vet.

94% of pet owners haven't spoken to their vet about it.^{2,3}

Nearly all dog owners treat their pet's motion sickness signs in some way, with almost half of pet owners using some type of medical intervention.⁴

Here are some symptoms to watch out for and discuss with the vet before your next ride:

- Excessive lip licking
- Excessive panting
- Restlessness or pacing
- Trembling or shaking
- Lethargy or inactivity
- Vomiting
- Drooling
- Whining

*Dramamine®, Bonine®, Benadryl® and herbal supplements have not been tested and approved by the FDA-CVM for use in dogs.

References:

1. Data on File. Cerenia A&U Report March 2020. Zoetis Inc.
2. Custom Motion Sickness and Noise Aversion Omnibus Pet Owner Quantitative Research Report, December 2018.
3. Data on file, ZMR: Cerenia Motion Sickness Study February 2012, Zoetis Inc.
4. Data on file, Burke Dog Owners Motion Sickness Experience Study 2025, Zoetis Inc.
5. Conder GA, Sedlacek HS, Boucher JF, Clemence RG. Efficacy and safety of maropitant, a selective neurokinin 1 receptor antagonist, in two randomized clinical trials for prevention of vomiting due to motion sickness in dogs. J Vet Pharmacol Ther. 2008;31:528-532

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GET RID OF MO.

Talk to the vet about how Cerenia can help prevent vomiting due to motion sickness and learn more at Cerenia.com.



Important Safety Information: Use Cerenia Tablets for acute vomiting in dogs 2 months and older, and for prevention of vomiting due to motion sickness in dogs 4 months and older. Safe use has not been evaluated in dogs with gastrointestinal obstruction, or those that have ingested toxins. Use with caution in dogs with hepatic dysfunction. In people, topical exposure may elicit localized allergic skin reactions, and repeated or prolonged exposure may lead to skin sensitization. See full Prescribing Information in the pocket.

TROUBLE IN THE BACKSEAT?



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Leave Mo behind with the #1 choice among vets for the prevention of vomiting due to motion sickness in dogs.¹

Cerenia
maropitant citrate

zoetis

HOW CERENIA WORKS.

Cerenia is available in convenient tablet form and works for up to 24 hours to block vomiting signals sent to the brain, including those caused by motion sickness. That means a smoother ride for dogs who suffer from vomiting due to motion sickness – and for the people who love them.

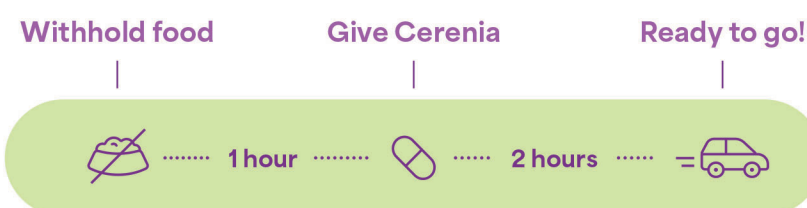
WHY DO DOGS GET MOTION SICKNESS?

Motion sickness may affect the inner ear, which sends signals to the vomiting center in the brain. When that happens, your dog can show symptoms like increased drooling, excessive lip licking, anxiety, shaking, whining, and vomiting. It can happen in the car, or when traveling in a plane, train, or boat.

BE READY FOR THE ROAD IN TWO HOURS.

Talk to the vet and follow these steps before you hit the road with your dog.

- 1 Do not feed your dog for one hour before giving Cerenia.
- 2 Two hours before your car ride, give your dog Cerenia, wrapped in a small amount of food such as peanut butter or pill pockets.
- 3 Give your dog Cerenia once a day, for up to two days in a row.



DON'T LET MO SLOW YOUR DOG'S ROLL.



If you think your dog's vomiting is due to motion sickness, there's something you can do about it.

93% In a study, Cerenia prevented vomiting due to motion sickness in up to 93% of dogs.⁵

If you've spotted this sign, ask your vet today.

If your vet thinks your dog's vomiting is due to motion sickness, then they can recommend appropriate treatment options to make traveling with your dog easier.