If you are not registered at www.zoetisUS.com, please follow steps 1-9.
If you are registered at www.zoetisUS.com, please follow steps 5-9.

1. Visit www.zoetis.com/leadersedge

2. You have to register at www.zoetisUS.com before you can log in to the new LEADERS’ EDGE™ website. Click “Register Now” to register on the Zoetis website.

3. To register, you need to provide your email and create a password. Once you have provided your email and created a password, click the “Register” button.

4. You will then be taken to the Update Profile page where you will complete your profile. Once you’ve completed the mandatory fields, click “Update.”

5. You will then be redirected to the Zoetis website login page. Enter the login information you just created and click “Sign In.”

6. Once you log in, you will see your dashboard page with the LEADERS’ EDGE widget (at right). The first time you access the new LEADERS’ EDGE website, you need to enter your unique access code. This code was emailed to you the week of June 2. If you did not receive it, please call 888-923-3865 or email leadersedgeweb@zoetis.com.
After you enter your unique access code on your first visit, you’ll go directly to the LEADERS’ EDGE site and your access code will be stored so you will not need to enter it for subsequent visits to the LEADERS’ EDGE site. The next time you log in, you will see the LEADERS’ EDGE widget at right and can click “Enter Site” to go directly to your private LEADERS’ EDGE site.

When you enter the LEADERS’ EDGE site, the following page will display and from here you can easily navigate through your new site.

If you’re on a laptop or desktop, simply hover over one of the boxes to display more information about each section. On an iPad®, simply tap the box once to display more information. Then, simply click or tap to go to the section you wish to visit. Below are important notes about each section:

A. Total Rewards: Here you can easily view your Total Rewards from Zoetis and see how you’re tracking on Portfolio Rewards.

B. LEADERS’ EDGE Reports: This section will display only if you are on a LEADERS’ EDGE pricing agreement. Here you can view your purchase reports, as well as reports for sales to your LEADERS’ EDGE customers.

C. CattleFax: This section will display exclusive market and trend information from CattleFax if you have Beef, Dairy or Cattle selected in your profile.

D. Co-Marketing & Merchandising: In this section, you can access co-marketing and merchandising materials to help educate customers and drive business.

E. Resources: Here you can access important reference material like Fast Facts, Technical Bulletins and Quick Tips, as well as webinars through the Zoetis eLearning site.

F. My Challenges & Solutions: This section will only display if you have talked with your local Zoetis representative about your unique business challenges and the solutions Zoetis can provide.

If you have any questions about accessing or navigating the new LEADERS’ EDGE website, call 888-923-3865 or email leadersedgeweb@zoetis.com.