

USING AUREOMYCIN® AND AUREO S 700® WITH THE VETERINARY FEED DIRECTIVE

For many years, AUREOMYCIN® has been a reliable treatment for bacterial pneumonia caused by *Pasteurella multocida* and control of active Anaplasmosis infections. Starting Jan. 1, 2017, Veterinary Feed Directive (VFD) regulations will require that AUREOMYCIN, along with the feed additive AUREO S 700®, involve a veterinarian to oversee that they are effectively used in operations.

Aureomycin®

WHAT DOES VFD MEAN FOR HOW I USE AUREOMYCIN?

PRODUCERS: Those with a valid veterinary client patient relationship (VCPR), as defined by state regulation, will see little difference. The only change will be the requirement to have a VFD from their veterinarian to feed products with AUREOMYCIN to calves, beef and non-lactating dairy cattle.

FEED MANUFACTURERS AND DISTRIBUTORS: Those who handle products or mix feed with AUREOMYCIN will need to file a one-time notice with the Food and Drug Administration (FDA) declaring they intend to distribute feed or product with VFD ingredients.



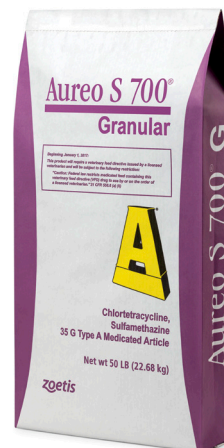
APPROVED COMBINATIONS:

Approved to be fed in combination with BOVATEC®, CATTLYST® and DECCOX®. This allows the flexibility to incorporate, or even top-dress, starter rations with AUREOMYCIN to treat cattle for respiratory disease or prevent or control coccidiosis without another trip through the chute.

Aureo S 700®

WHAT DOES VFD MEAN FOR HOW I USE AUREO S 700?

PRODUCERS: Those with a valid VCPR, as defined by state regulation, will see little difference beyond needing a VFD from their veterinarian to request AUREO S 700 in a ration.



FEED MANUFACTURERS AND DISTRIBUTORS: Those who mix feed with AUREO S 700 will need to file a one-time notice with the FDA declaring they intend to distribute feed or product with VFD ingredients.

COMBINATIONS: AUREO S 700 has no combination approvals.

QUICK FACTS ABOUT VFD:

- ✓ Effective Jan. 1, 2017, a Veterinary Feed Directive (VFD) will be required for producers to include AUREOMYCIN® and AUREO S 700® in rations.
- ✓ Producers will need to have a valid veterinary client patient relationship (VCPR) in order for veterinarians to issue a VFD.
- ✓ A VFD is specific to client, group of animals, indications and time. For more about specific indications for AUREOMYCIN and AUREO S 700, visit zoetis.com.
- ✓ A VFD can be issued for approved indications only. No extra-label use is currently allowed and will not be allowed with a VFD. For more about specific indications for AUREOMYCIN and AUREO S 700, visit zoetis.com.
- ✓ A VFD can be issued for a maximum of six months.
- ✓ The producer, feed distributor and veterinarian must keep a copy of the VFD on file for two years.
- ✓ The veterinarian must be licensed to practice in the state where the animals are located and the VFD is issued.



MANAGING THE TRANSITION TO VFD

Zoetis values its partnership with producers, nutritionists and veterinarians. Consider these resources to assist you in planning for VFD compliance and implementation.

- Zoetis VFD mobile app for veterinarians (available soon)
- Zoetis responsible antibiotic use website: zoetis.com/responsible-antibiotic-use/vfd.aspx
- Zoetis cattle feed additives website: cattlefeedadditives.com
- GlobalVetLINK: globalvetlink.com/products/feedlink
- RxExpress: dvmrxexpress.com
- Center of Veterinary Medicine VFD website: fda.gov/AnimalVeterinary

WE ARE COMMITTED TO SUPPORTING YOU IN THE RESPONSIBLE USE OF ANTIBIOTICS. FOR MORE DETAILS ABOUT THE CHANGES THAT WILL BE IMPLEMENTED ON JAN. 1, 2017, CONTACT YOUR ZOETIS REPRESENTATIVE OR VISIT RESPONSIBLEANTIBIOTICUSE.COM AND THE FDA AT fda.gov/AnimalVeterinary/DevelopmentApprovalProcess/ucm071807.htm.

Withdraw AUREO S 700 seven (7) days prior to slaughter. Do not use in calves to be processed for veal.

Do not use AUREOMYCIN in calves to be processed for veal.

Do not use BOVATEC in calves to be processed for veal. Do not allow horses or other equines access to feeds containing lasalocid, as ingestion may be fatal. Feeding undiluted or mixing errors resulting in excessive concentrations of lasalocid could be fatal to cattle and sheep.

Do not allow horses or other equines access to feeds containing CATTLYST. Do not use in animals intended for breeding.

Do not use DECCOX in cows producing milk for human consumption.

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