

Complete Rules for *Paws and Play* Challenge

Description: The *Paws and Play* Challenge (the “Game”) is an online-only game open only to employees working directly with a prescribing veterinarian at a Zoetis account-holding veterinarian hospital or veterinarian practice in the United States and its territories. The Game will be available starting at 12:00:00 (EST) on October 31, 2018 and ending at 11:59:59 (EST) on December 31, 2019. It is free to complete the Game.

Eligibility: NO PURCHASE NECESSARY. Open to employees working directly with a prescribing veterinarian at a Zoetis account-holding veterinarian hospital or veterinarian practice in the United States and its territories. All federal, state, and local laws and regulations apply. Void outside the United States and where prohibited by law.

How to Enter: Once you’ve successfully completed the Game, you can choose to redeem one (1) of the following two (2) prizes: one (1) Zoetis Parasticide branded water bottle OR one (1) \$15 donation made on your behalf to the K-9 Courage™ program from Zoetis. The Game must be completed and your entry submitted by 11:59:59 (EST) on December 31, 2019. All completed and submitted Game entries will become the sole property of Zoetis Services LLC (collectively, with its parent company, subsidiaries, and affiliates “Zoetis”) and will not be returned. Zoetis is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically-corrupted or garbled entries, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Zoetis shall not be responsible for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in the Game or by any technical or human error, which may occur in the processing of entries. Zoetis assumes no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries.

Limit one (1) Game entry per person/email address. **Any entries in excess of this limit will be deemed void.** Any entrant who attempts to enter more than once using multiple email addresses or under multiple identities will be disqualified from participation and all entries from that individual will be considered void. Zoetis is not responsible for any change of mailing address, email address and/or telephone number of entrants. In the event of a dispute over the identity of a participant, participation will be deemed completed by the Authorized Account Holder of the email address provided at the time of participation. “Authorized Account Holder” is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, wireless carrier, or other organization (e.g., business, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Entrants may be required to provide Zoetis with proof that he/she is the Authorized Account Holder of the email address associated with the Game entry. If a dispute cannot be resolved to Zoetis’ satisfaction, the affected entry will be deemed ineligible. Proof of submission will not be deemed to be proof of receipt by Zoetis. Successful completion of the Game is required in order to be eligible.

Prizes: Prizes consist of one (1) Zoetis Parasiticide branded water bottle (approximate retail value of \$15.00), OR one (1) \$15 donation made on the entrant’s behalf to the K-9 Courage program from Zoetis. Total amount of donations made over the course of the Game availability period shall not exceed \$50,000.

All applicable federal, state, and local taxes on prize are the sole responsibility of the prize winner. Ability to select a Zoetis Parasiticide branded water bottle depends on quantity available. Supply is limited. Limit one (1) prize per entrant. Zoetis is not responsible for and will not replace any prizes that are lost, mutilated, stolen, undeliverable, or do not reach any winner or are otherwise subject to circumstances outside Zoetis’ control.

General: If prize notification or prize is returned as nondeliverable, prize may be forfeited. No correspondence will be acknowledged. No cash equivalents, substitutions or transfer of prize permitted except that Zoetis reserves the right to substitute a prize of equal or greater value in the event that an offered prize is unavailable. By participating, entrants release and agree to hold harmless Zoetis and its directors, employees, officers, and agents from any and all liability, injury, loss or damage of any kind arising from or in connection with the Game, or the awarding, receipt, possession, use or misuse of any prize. Acceptance of a prize shall be construed as and signify the entrant’s agreement and consent that Zoetis may use the entrant’s name, voice, likeness and/or prize information, without limitation, for promotional purposes without further consideration, review, approval or payment, unless prohibited by law. Entrants acknowledge that neither Zoetis nor its agents have made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including, but not limited to, its quality, mechanical condition, or fitness for a particular purpose or use. Any and all warranties and/or guarantees on a prize, if any, are subject to the manufacturers’ terms therefor and entrants agree to look solely to such manufacturers for any such warranty and/or guarantee. ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE GAME MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, ZOETIS RESERVES THE RIGHT TO DISQUALIFY AND SEEK REMEDIES AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION. If, for any reason, the Game is not capable of running as planned for any reason which Zoetis, in its sole opinion, deems capable of corrupting or affecting the administration, security, fairness, integrity or proper conduct of this Game, Zoetis reserves the right to terminate, modify or



suspend the Game, in whole or in part.

Limitations and Releases: Any attempted form of entry other than the entry method stated herein is prohibited. Zoetis is not responsible for lost, late, or illegible entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware, software, electronic, network, telephone or other communications malfunctions, errors or failures of any kind, errors in transmission, lost or unavailable network connections, telephone connections, wireless device connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture or entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed transmissions which may limit or restrict a participant's ability to complete or submit the Game, including any injury or damage to participant's or any other person's computer, or other matter relating to or resulting from participating or downloading any materials in the Game. If for any reason the Game is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Zoetis which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Game, Zoetis reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Game and award the prizes via random drawing from among all eligible non-suspect entries received up to the action taken by Zoetis provided a sufficient number of eligible entries have been received. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Game is a violation of criminal and civil laws and should such an attempt be made, Zoetis reserves the right to seek damages from any such person to the fullest extent of the law.

Disputes: All issues and questions concerning these Rules, participants' rights and obligations, or Zoetis' rights and obligations shall be governed by the laws of the State of New York, without giving effect to any choice of law or conflict of law rules.

Confidentiality: For information about how Zoetis uses your personal information, please see its privacy policy, located at <http://www.zoetis.com/privacy-policy>.

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Complete Rules for *Paws and Play* Follow-Up Survey

Description: The *Paws and Play* follow-up survey (the "Survey") is an online-only survey open only to employees working directly with a prescribing veterinarian at a Zoetis account-holding veterinarian hospital or veterinarian practice who completed the *Paws and Play* online game. The Survey will be available starting at 12:00:00 (EST) on October 31, 2018 and ending at 11:59:59 (EST) on December 31, 2019. It is free to complete the Survey.

Eligibility: NO PURCHASE NECESSARY TO ENTER OR WIN. Open to employees working directly with a prescribing veterinarian at a Zoetis account-holding veterinarian hospital or veterinarian practice in the United States and its territories who completed the *Paws and Play* online game. All federal, state, and local laws and regulations apply. Void outside the United States and where prohibited by law.

How to Enter: Once you've completed and submitted the Survey, you will be automatically entered to win one (1) Apple Watch® Series 3- 38mm Aluminum 38mm with Fog Sport Band. The Survey must be completed and submitted by 11:59:59 (EST) on December 31, 2019. All completed and submitted Surveys will become the sole property of Zoetis Services LLC (collectively, with its parent company, subsidiaries, and affiliates "Zoetis") and will not be returned. Zoetis is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, misdirected, technically-corrupted or garbled entries, which will be disqualified, or for problems of any kind, whether mechanical, human or electronic. Zoetis shall not be responsible for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in the Survey or by any technical or human error which may occur in the processing of entries. Zoetis assumes no responsibility or liability for any error, omission, interruption, deletion, theft or destruction, or unauthorized access to, or alteration of entries.

Limit one (1) Survey entry per person/email address. **Any entries in excess of this limit will be deemed void.** Any entrant who attempts to enter more than once using multiple email addresses or under multiple identities will be disqualified from participation and all entries from that individual will be considered void. Zoetis is not responsible for any change of mailing address, email address and/or telephone number of entrants. In the event of a dispute over the identity of a participant, participation will be deemed completed by the Authorized Account Holder of the email address provided at the time of participation. "Authorized Account Holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, wireless carrier, or other organization (e.g., business, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Potential winners may be required to provide Zoetis with proof that he/she is the Authorized Account Holder of the email address associated with the randomly-selected Survey entry. If a dispute cannot be resolved to Zoetis' satisfaction, the affected entry will be deemed ineligible. Proof of submission will not be deemed to be proof of receipt by Zoetis. Only fully completed Surveys are eligible.

Random Drawing: One (1) winner will be selected in random monthly drawings, to be conducted once a month for a period of 14 months, among all eligible submitted Survey entries received by Zoetis or its designee. Limit one (1) winner per Zoetis account-holder. Potential winners will be contacted by Zoetis or its designee by phone, and/or email, at Zoetis' discretion.

Prizes: Prize consists of an Apple Watch® Series 3, Aluminum 38mm with Fog Sport Band (approximate retail value \$350.00). All applicable federal, state, and local taxes on prize are the sole responsibility of the prize winner. Odds of winning depend on total number of eligible Survey entries received. Limit one (1) prize per Zoetis account-holder. Zoetis is not responsible for and will not replace any prizes that are lost, mutilated, stolen, undeliverable, or do not reach any winner or are otherwise subject to circumstances outside Zoetis' control.

General: If prize notification or prize is returned as nondeliverable, prize may be forfeited and an alternate winner may be selected. No correspondence will be acknowledged. No cash equivalents, substitutions or transfer of prize permitted except that Zoetis reserves the right to substitute a prize of equal or greater value in the event that an offered prize is unavailable. By participating, winners release and agree to hold harmless Zoetis and its directors, employees, officers, and agents from any and all liability, injury, loss or damage of any kind arising from or in connection with the Survey, or the awarding, receipt, possession, use or misuse of any prize. Acceptance of a prize shall be construed as and signify the winner's agreement and consent that Zoetis may use the winner's name, voice, likeness and/or prize information, without limitation, for promotional purposes without further consideration, review, approval or payment, unless prohibited by law. Winners acknowledge that neither Zoetis nor its agents have made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including, but not limited to, its quality, mechanical condition, or fitness for a particular purpose or use. Any and all warranties and/or guarantees on a prize, if any, are subject to the manufacturers' terms therefor and winners agree to look solely to such manufacturers for any such warranty and/or guarantee. ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE



LEGITIMATE OPERATION OF THE SURVEY MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, ZOETIS RESERVES THE RIGHT TO DISQUALIFY AND SEEK REMEDIES AND DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION. If, for any reason, the Survey is not capable of running as planned for any reason which Zoetis, in its sole opinion, deems capable of corrupting or affecting the administration, security, fairness, integrity or proper conduct of this Survey, Zoetis reserves the right to terminate, modify or suspend the Survey, in whole or in part. If the Survey is terminated before the designated end date, Zoetis will randomly select the Survey winners from among all eligible, non-suspect entries received as of the date and time of the event giving rise to the termination.

Limitations and Releases: Any attempted form of entry other than the entry method stated herein is prohibited. Zoetis is not responsible for lost, late, or illegible entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware, software, electronic, network, telephone or other communications malfunctions, errors or failures of any kind, errors in transmission, lost or unavailable network connections, telephone connections, wireless device connections, web site, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture or entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed transmissions which may limit or restrict a participant's ability to complete or submit the Survey, including any injury or damage to participant's or any other person's computer, or other matter relating to or resulting from participating or downloading any materials in the Survey. If for any reason the Survey is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Zoetis which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Survey, Zoetis reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Survey and award the prizes via random drawing from among all eligible non-suspect entries received up to the action taken by Zoetis provided a sufficient number of eligible entries have been received. Caution: Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Survey is a violation of criminal and civil laws and should such an attempt be made, Zoetis reserves the right to seek damages from any such person to the fullest extent of the law.

Disputes: All issues and questions concerning these Rules, participants' rights and obligations, or Zoetis' rights and obligations shall be governed by the laws of the State of New York, without giving effect to any choice of law or conflict of law rules.

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