The 9 Lies of Cats
LIE #1

INDOOR CATS ARE NEVER EXPOSED TO THE OUTDOORS.
THE OUTDOORS ALWAYS COMES IN.

No home is completely sealed off from parasitic invaders. They may ride in on the dog, hitchhike on your shoes or just let themselves in through a window or door. It doesn’t matter how clean or well maintained your home is. That’s just part of living in the world.

Ask your veterinarian about the best way to protect your cat.
ONLY DOGS GET HEARTWORMS.
HEARTWORMS LOVE CATS, TOO.

When it comes to heartworms, dogs are the attention hounds. Yet cats are susceptible to heartworms, too, and it only takes one mosquito to start the cycle. The worst part? Feline heartworms are not treatable, and may be fatal. Me-ow.

Ask your veterinarian about the best way to protect your cat.
LIE #3

LITTER BOXES ONLY CONTAIN LITTER.
THERE’S A BIGGER SCOOP TO THE POOP.

One of the biggest hazards for cats is their very own litter box. Especially if it’s not cleaned out every single day. Some feline intestinal parasites that thrive here can also cause disease in people.

Ask your veterinarian about the best way to protect your cat.
THE BALCONY DOESN'T COUNT AS OUTSIDE.
EVERY EXPOSURE TO THE OUTSIDE WORLD COUNTS.

Anytime an indoor cat steps foot onto a balcony, visits the garage, sits beside a screened window or takes a trip to the vet in its carrier, it’s not indoors anymore—and it’s exposed to increased risk of parasite infection.

Ask your veterinarian about the best way to protect your cat.
Fido is the only thing coming through the doggy door.
UNWANTED GUESTS OFTEN TAKE THIS ROUTE, TOO.

Pests such as fleas, mosquitoes, ticks and rodents are attracted to the creature comforts your home provides, and they’re on the lookout for open invitations. While they may be your unwanted guests, pests also play host—for feline parasites. So when cats hunt bugs or mice, they may catch more than they bargained for.

Ask your veterinarian about the best way to protect your cat.
LIE #6

SHOES MAKE GREAT NAP STATIONS.
THIS IS YOUR WAKE-UP CALL ON WALK-INS.

Who can imagine what’s tracked into your home every day on the bottom of your shoes? Even things that don’t appear suspect—like basic mud or dirt—can carry eggs from parasites.

Ask your veterinarian about the best way to protect your cat.
LIE #7

A CAT CARRIER IS YOUR HOME WITH A HANDLE.
IF A CAT’S IN A CARRIER, IT’S OUT, ABOUT AND EXPOSED.

Many owners don’t stop to consider how, when they’re transporting their cat, it’s most often in a carrier. So even a visit to your veterinarian can give parasites the opening they need.

Ask your veterinarian about the best way to protect your cat.
A LITTLE DIRT
NEVER HURT ANY CAT.
A CAT CAN DIG UP DANGER IN COMMON HOUSEPLANTS.

Many cats enjoy playing in the potted plants around the house, scattering dirt and dried leaves. But about 15% of commercial potting soil contains viable roundworm (Toxocara cati) eggs,* and your cat could ingest these eggs when grooming itself.

Ask your veterinarian about the best way to protect your cat.

*Veterinary Record, February 18, 2006.
GROOMING IS GOOD CLEAN FUN.
Cats, as a rule, are neat freaks. They may spend up to 50% of their time grooming themselves, other animals or you. But all that licking, all over the body—from whiskers to wherevers—can be a source of transference for parasites.

Ask your veterinarian about the best way to protect your cat.
THE GIANT HAIRBALL OF TRUTH: EVEN INDOOR CATS ARE SUSCEPTIBLE TO PARASITE INFECTIONS.

Get year-round protection with REVOLUTION® (selamectin), the number one veterinarian-recommended parasiticide product for cats. It provides safe, effective control of a broad range of cat parasites, including fleas, flea eggs, heartworms, hookworms (*Ancylostoma tubaeforme*), roundworms (*Toxocara cati*) and ear mites.

LEARN MORE AT REVOLUTION4CATS.COM

**IMPORTANT SAFETY INFORMATION:** Do not use REVOLUTION on sick, weak, or underweight cats. Use only on cats 8 weeks and older. Side effects may include digestive upset and temporary hair loss at application site with possible inflammation. In people, REVOLUTION may be irritating to skin and eyes. Wash hands after use. See full Prescribing Information.

1VetInsite** Analytics 2014, Zoetis Data on File.
For dogs over 130 lbs use the appropriate combination of tubes.

**REVOLUTION® (selamectin)** NADA 141-152, Approved by FDA, prevention of heartworm disease caused by *Dirofilaria immitis*.

**INDICATIONS:** Revolution is recommended for use in dogs six weeks of age and older and cats eight weeks of age and older for the following parasites and indications:

**Dogs:**
- Kills adult fleas and prevents flea eggs from hatching for one month and is indicated for the prevention and control of flea infestations (*Ctenocephalides felis*), prevention of heartworm disease caused by *Dirofilaria immitis*, and the treatment and control of ear mite (*Otodectes cynotis*) infestations. Revolution is also indicated for the treatment and control of sarcoptic mange (Sarcoptes scabiei) and for the control of tick infestations due to *Demodex canis*.

**Cats:**
- Kills adult fleas and prevents flea eggs from hatching for one month and is indicated for the prevention and control of flea infestations (*Ctenocephalides felis*), prevention of heartworm disease caused by *Dirofilaria immitis*, and the treatment and control of ear mite (*Otodectes cynotis*) infestations. Revolution is also indicated for the treatment and control of roundworm (Oxyuris cati) and intestinal hookworm (Ancylostoma tubaeforme) infections in cats.

**WARNINGS:**
Not for human use. Keep out of the reach of children.

In humans, Revolution may be irritating to skin and eyes. Reactions such as hives, itching and skin redness have been reported in humans in rare instances. Individuals with known hypersensitivity to Revolution should use the product with caution or consult a health care professional. Revolution contains isopropyl alcohol and the preservative butylated hydroxytoluene (BHT). Wash hands after use and wash off any product in contact with the skin immediately with soap and water. If contact with eyes occurs, then flush eyes and wash with plenty of water. In case of ingestion by a human, contact a physician immediately. The material safety data sheet (MSDS) provides more detailed occupational safety information. For a copy of the MSDS or to report adverse reactions attributable to exposure to this product, call 1-888-963-8471.

Flammable - Keep away from heat, sparks, open flames or other sources of ignition.

Do not use in sick, debilitated or underweight animals (see SAFETY).

**PRECAUTIONS:**
Prior to administration of Revolution, dogs should be tested for existing heartworm infections. At the discretion of the veterinarian, infected dogs should be treated to remove adult heartworms. Revolution is not effective against pre-patent heartworm infections. In heartworm endemic regions, delaying initiation of heartworm prevention using Revolution beyond 2 months of first exposure to infective larva (e.g., starting puppies and kittens at >8 weeks of age), or gaps of >2 months in the administration of Revolution during periods of heartworm transmission, increases the risk of the animal acquiring heartworms. Animals with unknown heartworm history that test negative for heartworms prior to the initiation of Revolution may be harboring pre-patent infections at the time Revolution was started. Testing such animals 3–4 months after initiation of Revolution would be necessary to confirm their negative heartworm status.

At the discretion of the veterinarian, cats ≥6 months of age may be tested to determine the presence of existing heartworm infections before beginning treatment with Revolution. Cats already infected with adult heartworms can be treated monthly to prevent further infections.

**Ear Mite Treatment in Dogs and Cats**
For the treatment of ear mite (*O. cynotis*) infestations in dogs and cats, Revolution should be administered once as a single topical dose. A second monthly dose may be required in some dogs. Monthly use of Revolution is recommended for all subsequent ear mite infestations. In the clinical field trial ears were not cleaned, and many animals still had debris in their ears after the second dose. Cleansing of the infected ears is recommended to remove the debris.

**Sarcoptic Mange Treatment in Dogs**
For the treatment of sarcoptic mange (*S. scabiei*) in dogs, Revolution should be administered once as a single topical dose. A second monthly dose may be required in some dogs. Monthly use of Revolution is recommended for all subsequent ear mite infestations. In the clinical field trial ears were not cleaned, and many animals still had debris in their ears after the second dose. Cleansing of the infected ears is recommended to remove the debris.

**Flea Control in Dogs and Cats**
For the treatment and control of intestinal hookworm (*A. tubaeforme*) and roundworm (*T. cati*) infections, Revolution should be applied once as a single topical dose.

**SAFETY:**
Revolution has been tested safe in over 100 different pure and mixed breeds of healthy dogs and over 15 different pure and mixed breeds of healthy cats, including pregnant and lactating females, breeding males and females, at six weeks of age and older, kittens eight weeks of age and older, and avermectin-sensitive collies. A kitten, estimated to be 5–6 weeks old (0.3 kg), died 8’/9’ after receiving a single treatment of Revolution at the recommended dosage. The kitten displayed clinical signs which included muscle spasms, salivation and salivation twitching signs. The kitten was a stray with an unknown history and was malnourished and underweight (see WARNINGS).

**DOGS:**
- In safety studies, Revolution was administered orally also was tested in case of accidental oral ingestion. Oral administration of Revolution at the recommended topical dose to 5–8 month-old beagles did not cause any adverse reactions. In a pre-clinical study selamectin was dosed orally to avermectin-sensitive collies. Oral administration of 2.5, 10, and 50 mg/kg in this dose escalating study did not cause any adverse reactions; however, eight hours after receiving 5 mg/kg, one avermectin-sensitive collie became ataxic for several hours, but did not show any other adverse reactions after receiving subsequent doses of 10 and 15 mg/kg orally. In a topically studied case, avermectin-sensitive collie at 1 and 5 times the recommended dose of Revolution, salivation was observed in all treatment groups, including the vehicle control. Revolution also was administered at 3 times the recommended dose to heartworm dogs, and no adverse effects were observed.

**Cats:**
- In safety studies, Revolution was administered at 1, 3, 5, and 10 times the recommended dose to six-week-old puppies, and no adverse reactions were observed. The safety of Revolution administered orally also was tested in case of accidental oral ingestion. Oral administration of Revolution at the recommended topical dose to cats caused salivation and intermittent vomiting. Revolution also was administered at 4 times the recommended dose to puppies with no adverse reactions, and no adverse reactions were observed.

In well-controlled clinical studies, Revolution was used safely in animals receiving other frequently used veterinary products such as vaccines, anthelmintics, antiparasitics, antibiotics, steroids, collars, shampoos and dips.

**STORAGE CONDITIONS:** Store below 30°C (86°F).

**SUPPLIED:** Available in eight separate dose strengths for dogs and cats of different weights (see DOSAGE). Revolution for puppies and kittens is available in cartons containing 3 single dose tubes. Revolution for cats and dogs is available in cartons containing 3 or 6 single dose tubes.

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**For dogs over 130 lbs use the appropriate combination of tubes.**

Recommended for use in dogs 6 weeks of age and older and in cats 8 weeks of age and older.

**ADMINISTRATION:**
A veterinarian or veterinary technician should demonstrate or instruct the pet owner regarding the appropriate technique for applying Revolution topically to dogs and cats prior to first use.

Firstly press the cap down to puncture the seal on the Revolution tube; a clicking sound will confirm that the cap has successfully punctured. Remove the cap and check to ensure that the tip of the tube is open. To administer the product, part the hair on the back of the animal at the base of the neck in front of the shoulder blades until the skin is visible. Place the tip of the tube on the skin and squeeze the tube 3 or 4 times to empty its entire contents directly onto the skin in one spot. Keeping the tube squeezed, drag it away from the liquid and lift to remove. Check the tube to ensure that it is empty. Do not massage the product into the skin. Due to alcohol content, do not apply to broken skin. Avoid contact between the product and fingers.

Do not apply when the haircoat is wet. Bathing or shampooing the animal 2 or more hours after treatment will not reduce the effectiveness of Revolution. Stiff hair, clumping of hair, hair descoloration, or a slight powdery residue may be observed at the treatment site in some animals. These effects are temporary and do not affect the safety or effectiveness of the product. Discard empty tubes in your ordinary household refuse.