You love your best friend.

Protect your cat inside *and* out with Revolution® (selamectin).
Fleas*, heartworms†, roundworms‡, hookworms|| and ear mites.§ They’re out there. And they’re ready to make a meal of your best friend. These parasites aren’t just gross; they’re serious threats to your cat’s health. That’s why you should protect your cat year-round with REVOLUTION.

* Ctenocephalides felis † Dirofilaria immitis ‡ Toxocara cati || Ancylostoma tubaeforme § Otodectes cynotis

BRING FLEAS TO THEIR KNEES

Did you know a female flea can lay 2,000 eggs in her lifetime?¹ Yowsa. A flea infestation is just plain miserable for your cat and a nuisance for you and your family. REVOLUTION is the number one choice of veterinarians to prevent and control flea infestations on cats—that includes preventing flea eggs from hatching.²

Why should I be concerned about fleas?

• Fleas cause itching and skin irritation, making your cat uncomfortable. Me-OW.

• If your cat has flea allergies, severe skin infections from scratching and even behavioral problems from anxiety may result.³ No one wants an itchy and irritable cat.

• Fleas may transmit tapeworms and other diseases to you and your family.

• Ever had a flea infestation in your home? It can be the worst. Resolving a flea infestation is frustrating, costly and time-consuming (it can take months!).

But my cat lives inside. What’s the big deal?

Fleas can be tracked in by debris on things like your shoes. They can also hitch a ride on a family member or another family pet. Once inside, fleas can multiply quickly and infest your cat and other pets. Before you know it, your house could be a flea circus (and not the fun kind).
DESTROY THE MIGHTY EAR MITE
These tiny critters can cause big problems if left untreated. Ear mites are highly contagious and set up camp in and around cats’ ears, feeding off debris in the ear canal. REVOLUTION kills mites, freeing your cat from these pests.

Why should I be concerned about ear mites?
Ear mites can cause severe irritation, such as:
- Red, inflamed and itchy ears. Yet another excuse for your cat not to listen to you.
- Black, granular substance in the ears (much like coffee grounds).
- Abrasions on the ears caused by excessive scratching.

How is my cat at risk?
Since ear mites are highly contagious, they can find their way indoors with other pets and then quickly be passed on to your cat.
DON’T LET THEM WORM THEIR WAY INTO YOUR CAT’S HEART

Believe it or not, just one bite from an infected mosquito can put your cat at risk for developing heartworm disease, which is serious and potentially fatal in cats. REVOLUTION is veterinarians’ number one choice for heartworm protection.²

Why should I be concerned about heartworm disease?

• Just one heartworm can cause death in a cat. In fact, sudden death without signs of disease has been reported in some cases. Scary stuff.
  • Heartworms in cats can cause permanent lung damage known as Heartworm Associated Respiratory Disease (HARD):⁴
  • There’s no approved treatment to kill heartworms in cats—only symptoms can be treated. But you can keep your cat protected with once-monthly REVOLUTION.

How is my cat at risk?

Ever seen one of those pesky mosquitoes buzzing around your house? If there’s even one mosquito in your home, then your cat is at risk. In a clinical study, more than 25 percent of cats diagnosed with heartworms were described by their owners to be indoor-only cats.⁵

STOP HOOKWORMS BEFORE THEY START

These guys are just nasty. Hookworms attach to the lining of a cat’s intestinal wall and feed on a cat’s blood, passing eggs in the cat’s feces. Yuck!

Why should I be concerned about hookworms?

• Hookworms can cause anemia and weight loss.
  • Heavy infestations can be fatal, especially in kittens.
  • Coughing may occur if they enter the lungs.

How is my cat at risk?

Cats can become infected by ingesting hookworm larvae (“baby hookworms”) through infected prey. Your cat can also contract hookworms by eating cockroaches that contain infected larvae.⁶ Now that’s ew times two.
Roundworms are the most common internal parasite found in cats. They make themselves at home in the small intestine, then both adults and eggs are passed in a cat’s feces. Roundworms can sometimes cause serious health issues in cats, especially kittens, and people. Roundworms can present a serious risk for you and your family. So much so that the Centers for Disease Control and Prevention (CDC) recommends that precautions be taken, including providing pets with regular treatment for intestinal parasites. Cats are natural hunters and love to catch “treats” like rodents, birds and earthworms. But roundworms can be passed on to your kitty through infected prey or contaminated soil that can be found outside, or even inside in household potted plants.

**Why should I be concerned about roundworms?**

**How is my cat at risk?**

**IMPORTANT SAFETY INFORMATION:**

Do not use REVOLUTION on sick, weak or underweight cats. Use only on cats 8 weeks and older. Side effects may include digestive upset and temporary hair loss at application site with possible inflammation. In people, REVOLUTION may be irritating to skin and eyes. Wash hands after use. See full Prescribing Information, attached.

---

BECAUSE SAFETY IS IMPORTANT TO YOU

REVOLUTION is safe for kittens as young as 8 weeks old, for breeding, pregnant and lactating cats, and for heartworm-positive cats. Unlike other topical products that require separation for a specific period of time after application, REVOLUTION doesn’t! With REVOLUTION, it’s safe for your cat to be with your family, other pets or even on your bed immediately after application.

BECAUSE YOU LIKE TO KEEP THINGS SIMPLE

REVOLUTION is an easy-to-apply, non-greasy and quick-drying topical product that you apply once a month.

Ask your veterinarian about REVOLUTION for cats today.

Learn more about caring for your cat and sign up for monthly dosage reminders at:

revolution4cats.com

Join our cat community, Catisphere.
REVOLUTION® (selamectin)
Topical Parasiticide For Dogs and Cats

CAUTION:
US Federal law restricts this drug to use by or on the order of a licensed veterinarian.

DESCRIPTION:
Revolution (selamectin) Topical Parasiticide is available as a colorless to yellow, ready to use solution in single dose tubes for topical (dermal) treatment of dogs six weeks of age and older and cats eight weeks of age and older. The content of each tube is formulated to provide a minimum of 2.7 mg/lb (6 mg/kg) of body weight of selamectin. The chemical composition of selamectin is (5Z,25S)-25-cyclohexyl-4'-O-dej-2,6-diepoxide-5 methyl-L-arabinohexopyranosyl)-5 demethoxy-2-de(1-methylpropyl)-22,23-dihydro-5-hydroxyimino-avermectin A17.

INDICATIONS:
Revolution is recommended for use in dogs six weeks of age or older and cats eight weeks of age and older for the following parasites and indications:

Dogs:
Revolution kills adult fleas and prevents flea eggs from hatching for one month and is indicated for the prevention and control of flea infestations (Ctenocephalides felis), prevention of heartworm disease caused by Dirofilaria immitis, and the treatment and control of ear mite (Otodectes cynotis) infestations. Revolution is also indicated for the treatment and control of roundworm (Toxocara cati) and intestinal hookworm (Ancylostoma tubaeforme) infections in cats.

CATS:
Revolution kills adult fleas and prevents flea eggs from hatching for one month and is indicated for the prevention and control of flea infestations (Ctenocephalides felis), prevention of heartworm disease caused by Dirofilaria immitis, and the treatment and control of sarcoptic mange (Sarcoptes scabiei) and for the control of tick infestations due to Dermacentor variabilis.

WARNINGS:
Not for human use. Keep out of the reach of children.

In humans, Revolution may be irritating to skin and eyes. Reactions such as hives, itching, and skin redness have been reported in humans in rare instances. Individuals with known hypersensitivity to Revolution should not apply the product with or consult a health care professional. Revolution contains isopropanol alcohol and the preservative butylated hydroxytoluene (BHT). Wash hands after use and wash off any product in contact with the skin immediately with soap and water. If contact with eyes occurs, flush eyes immediately with water. In case of ingestion by a human, contact a physician immediately. The material safety data sheet (MSDS) provides more detailed occupational safety information. For a copy of the MSDS or to report adverse reactions attributable to exposure to this product, call 1-888-963-8471.

Rammable – Keep away from heat, sparks, open flames or other sources of ignition.

Do not use in sick, debilitated or underweight animals (see SAFETY).

PRECAUTIONS:
Prior to administration of Revolution, dogs should be tested for existing heartworm infections. At the discretion of the veterinarian, infected dogs should be treated to remove adult heartworms. Revolution is not effective against adult D. immitis and, while the number of circulating microfilariae may decrease following treatment, Revolution is not effective for microfilariae clearance.

Hypersensitivity reactions have not been observed in dogs with patent heartworm infections administered Revolution. Higher doses were not tested.

ADVERSE REACTIONS:
Pre-approval clinical trials:
Following treatment with Revolution, transient localized alopecia with or without inflammation at or near the site of application was observed in approximately 1% of 867 treated cats. Other signs observed rarely (≤0.5% of 1743 treated cats and dogs) included vomiting, loose stool or diarrhea with or without blood, anorexia, or to report adverse reactions attributable to exposure to this product, call 1-888-963-8471.

SAFETY:
Revolution should be applied once as a single topical dose.

For the prevention of heartworm disease, Revolution must be administered on a monthly basis. Revolution is not a substitute for a heartworm disease prevention program, the first dose of Revolution must be given within a month of the last dose to heartworm infected dogs, and no adverse effects were observed.

Sensitivity to Revolution has been observed in dogs that have been treated with other frequently used veterinary products such as vaccines, anthelmintics, antiparasitics, antibiotics, steroids, collars, shampoos.

Not for human use. Keep out of the reach of children.

Do not apply when the haircoat is wet. Bathing or shampooing the dog 2 or more hours after treatment will not reduce the effectiveness of Revolution against heartworm. Stiff hair, clumping of hair, hair discoloration, or a slight powdery residue may be observed at the treatment site in some animals.

APPLICATION:
For the prevention and control of flea infestations, Revolution should be administered at monthly intervals in accordance with the following tables. (See ADMINISTRATION for the recommended treatment intervals.)

<table>
<thead>
<tr>
<th>Cats (lb)</th>
<th>Package color</th>
<th>mg per tube</th>
<th>Potency (mg/mL)</th>
<th>Administered volume (mL)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 5</td>
<td>Mauve</td>
<td>15 mg</td>
<td>60</td>
<td>0.25</td>
</tr>
<tr>
<td>5.1–15</td>
<td>Blue</td>
<td>45 mg</td>
<td>60</td>
<td>0.75</td>
</tr>
<tr>
<td>15.1–22</td>
<td>Taupe</td>
<td>60 mg</td>
<td>60</td>
<td>1.0</td>
</tr>
</tbody>
</table>

For cats over 22 lbs use the appropriate combination of tubes. Recommended for use in dogs 6 weeks of age and older and in cats 8 weeks of age and older.

ADMINISTRATION:
A veterinarian or veterinary technician should demonstrate or instruct the pet owner regarding the appropriate technique for applying Revolution topically to dogs and cats prior to first use.

Firstly press the cap down to puncture the seal on the Revolution tube; a clicking sound will confirm that the tube has been successfully punctured. Remove the cap and check to ensure that the tip of the tube is open. To administer the product, part the hair on the back of the animal at the base of the neck in front of the shoulder blades until the skin is visible. Place the tip of the tube on the skin and squeeze the tube 3 or 4 times to expel the contents directly onto the skin. Keeping the tube squeezed, drop it away from the liquid and lift to remove. Check the tube to ensure that it is empty. Do not massage the product into the skin. Due to alcohol content, do not apply to broken skin. Avoid contact between the product and fingers.

For good application, make sure that the coat is dry. Do not apply when the haircoat is wet. Bathing or shampooing the dog 2 or more hours after treatment will not reduce the effectiveness of Revolution against flea or heartworm. Bathing or shampooing the cat 2 hours after treatment will not reduce the effectiveness of Revolution against fleas. Bathing or shampooing the cat
24 hours after treatment will not reduce the effectiveness of Revolution against heartworm. Still hair, clumping of hair, hair discoloration, or a slight powdery residue may be observed at the treatment site in some animals. These reactions are temporary and do not affect the safety or effectiveness of the product. Discard empty tubes in your ordinary household refuse.

**Flea Control in Dogs and Cats**

For the prevention and control of flea infestations, Revolution should be administered at monthly intervals throughout the flea season, starting one month before fleas become active. In controlled laboratory studies >98% of fleas were killed within 36 hours. Results of clinical field studies using Revolution monthly demonstrated >90% control of flea infestations within 30 days of the first dose. Dogs and cats treated with Revolution, in contrast to untreated controls, existing flea infestations were slowed and new infestations were prevented. Signs associated with fleas as a direct result of eliminating the fleas from the animals and their environment.

If the dog or cat is already infested with fleas when the first dose of Revolution is administered, adult fleas on the animal are killed and no viable fleas hatch from eggs after the first administration. However, an environmental infestation of fleas and larvae may persist for a short time after beginning treatment with Revolution because of the emergence of adult fleas from pupae.

**Heartworm Prevention in Dogs and Cats**

The prevention and control of heartworm disease, Revolution must be administered on a monthly basis. However, Revolution may be administered year-round or at least within one month after the animal’s first exposure to mosquitoes and monthly thereafter until the end of the mosquito season. The final dose must be given within one month after the last exposure to mosquitoes. If a dose is missed and a monthly interval between dosing is exceeded then immediate administration of Revolution will result in prompt control and will minimize the opportunity for the development of adult heartworms. When replacing another heartworm preventive product in a heartworm disease prevention program, the first dose of Revolution must be given within a month of the last dose of the former medication.

Selamectin, the active ingredient in Revolution, is a macrocyclic lactone compound. These compounds effectively prevent the development of adult heartworms when administered to dogs and cats within one month of exposure (L1 larvae). Selamectin achieved 100% efficacy in the prevention of adult heartworms in dogs, however, if first administered >2 months after exposure to infective larvae. Thus, in heartworm endemic regions, delaying initiation of heartworm prevention using Revolution beyond 2 months of first exposure to infective larvae (e.g., starting puppies and kittens at >8 weeks of age), or gaps of >2 months in the administration of Revolution during periods of heartworm transmission, increases the risk of the animal acquiring heartworms. Animals with unknown heartworm history that test negative for heartworm infection after the initiation of Revolution may be harboring pre-patent infections at the time Revolution was started. Testing such animals 3–4 months after initiation of Revolution would be necessary to confirm their negative heartworm status.

At the discretion of the veterinarian, cats ≥6 months of age may be tested to determine the presence of exogenous heartworm infection before beginning treatment with Revolution. Cats already infected with adult heartworms can be given Revolution monthly to prevent further infections.

**Ear Mite Treatment in Dogs and Cats**

For the treatment of sarcoptic mange (O. cynotis) infestations in dogs and cats, Revolution should be administered once as a single topical dose. A second monthly dose may be required in some dogs. Monthly use of Revolution will control any subsequent ear mite infestations. In the clinical field trials ears were not cleaned, and scales and debris still remained in their ears after the second dose. Cleansing of the infested ears is recommended to remove the debris.

**Sarcoptic Mange Treatment in Dogs**

For the treatment of sarcoptic mange (S. scabei) in dogs, Revolution should be administered once as a single topical dose. A second monthly dose may be required in some dogs. Monthly use of Revolution will control any subsequent sarcoptic mange infestations. Because of the difficulty in finding sarcoptic mange mites on skin scrapings, effectiveness assessments also were based on resolution of clinical signs. Resolution of the pruritus associated with the mite infestations was observed in approximately 50% of the dogs 30 days after the first treatment and in approximately 90% of the dogs 30 days after the second monthly treatment.

**Tick Control in Dogs**

For the control of tick (Dermacentor variabilis) infestations in dogs, Revolution should be administered on a monthly basis. In one tick infestation study, complete efficacy was not achieved after the first dose. In these cases, one additional dose may be administered two weeks after the previous dose, with monthly dosing continued thereafter.

**Nematode Treatment in Cats**

For the treatment of intestinal hookworm (A. tubaeforme) and roundworm (T. cati) infections, Revolution should be applied once as a single topical dose.

**SAFETY:**

Revolution has been tested safely in over 100 different pure and mixed breeds of healthy dogs and over 15 different pure and mixed breeds of healthy cats, including pregnant and lactating females, breeding males and females, puppies six weeks of age and older, kittens eight weeks of age and older, and avermectin-sensitive nematodes. Estimated LD50 values in dogs were 0.1 mg/kg (0.30 mg/A. tubaeforme) and 0.8 mg/kg (0.6 mg/T. cati) for the treatment of Revolution at the recommended dosage. The kitten displayed clinical signs which included muscle spasms, salivation and neurological signs. The kitten was a stray with an unknown history and was malnourished and underweight (see WARNINGS).

**DOGS:**

In safety studies, Revolution was administered at 1, 3, 5, and 10 times the recommended dose to six-week-old puppies, and no adverse reactions were observed. The safety of Revolution administered orally also was tested in case of accidental oral ingestion. Oral administration of Revolution at the recommended topical dose to 6-month-old beagles did not cause any adverse reactions. In a pre-clinical study selamectin was dosed orally to avermectin-sensitive collies. Oral administration of 2.5, 10, and 15 mg/kg in this dose escalating study did not cause any adverse reactions; however, eight hours after receiving 5 mg/kg orally, one avertedic treated animal died. This result became important in a subsequent study, but did not replicate. The safety of selamectin in procedures receiving subsequent doses of 10 and 15 mg/kg orally. In a topical safety study conducted with avermectin-sensitive collies at 1, 3, and 5 times the recommended dose of Revolution, salivation was observed in all treatments. Seizures in the vehicle control. Revolution was administered at 3 times the recommended dose to heartworm infected dogs, and no adverse effects were observed.

**CATS:**

In safety studies, Revolution was applied at 1, 3, 5, and 10 times the recommended dose to six-week-old kittens, and no adverse reactions were observed. The safety of Revolution administered orally also was tested in case of accidental oral ingestion. Oral administration of the recommended topical dose of Revolution to cats caused salivation and intermittent vomiting. Revolution also was applied at 4 times the recommended dose to patent heartworm infected cats, and no adverse reactions were observed.

In all other safety studies, Revolution was used safely in animals receiving other frequently used veterinary products such as vaccines, anthelmintics, antiparasitics, antibiotics, steroids, collars, shampoos and dips.

**STORAGE CONDITIONS:** Store below 30°C (86°F).

**HARMFUL IF SWALLOWED:** Available in eight separate dose strengths for dogs and cats of different weights (see DOSAGE). Revolution for puppies and kittens is available in cartons containing 3 single dose tubes. Revolution for cats and dogs is available in cartons containing 3 or 6 single dose tubes.