Advantage
Frontline Plus

Hookworms, roundworms, ear mites and prevents them from the most important parasites. REVOLUTION® pet, you want the product you recommend to protect Regardless of the cat’s status as an indoor or outdoor cat or those that jump onto the cat after application. This provides peace of mind to your clients because they can see their cat is more comfortable after application since the fleas stop biting before they die.6

You can also feel confident when you recommend REVOLUTION because it greatly diminishes flea feeding for 28 days after application.1 This helps prevent infestations from growing. You rely on your clients’ description of their pets, and this study shows that indoor-only cats are not completely protected and/or clients do not accurately tell you the true status of their cats.8

Moreover, heartworm infection affects cats differently than it does dogs. Cats can develop a syndrome called heartworm associated respiratory disease (HARD).

REVOLUTION also has highly potent ovicidal activity and reduces flea egg production within 48 hours of application.1 This helps prevent infestations from growing. REVOLUTION also has highly potent ovicidal activity and reduces flea egg production within 48 hours of application.1 This helps prevent infestations from growing. REVOLUTION also has highly potent ovicidal activity and reduces flea egg production within 48 hours of application.1 This helps prevent infestations from growing. REVOLUTION also has highly potent ovicidal activity and reduces flea egg production within 48 hours of application.1 This helps prevent infestations from growing.

“Without regular monthly prophylaxis, larval infections can cause ongoing clinical signs of HARD that are “Without regular monthly prophylaxis, larval infections can cause ongoing clinical signs of HARD that are “Without regular monthly prophylaxis, larval infections can cause ongoing clinical signs of HARD that are “Without regular monthly prophylaxis, larval infections can cause ongoing clinical signs of HARD that are

REVOLUTION also treats and controls ear mite (Otodectes cynotis) infestations, as well as hookworm (Ancylostoma tubaeforme) and roundworm (Toxocara cati) infections.

Cats Deserve Safe, Broad-Spectrum Protection

REVOLUTION is a safe option for cats and their families because after application the cat doesn’t have to be separated from family members, other household pets or furniture as is the case with some other preventives. You have to interrupt the human-animal bond when recommending REVOLUTION.

REVOLUTION is also the number one recommended flea and heartworm preventive by veterinarians like you,2 is safe for kittens 8 weeks and older, and safe for pregnant and lactating cats.

With the proven safety and history of REVOLUTION, you can feel confident when you recommend it to your clients. To learn more about REVOLUTION, visit revolution4catsdvm.com or contact your Zoetis Sales Representative.

Effect of various insecticides on blood feeding by confined cat fleas

Effect of various insecticides on blood feeding by confined cat fleas

Persistence of flea control - Study day 28

Persistence of flea control - Study day 28

Why Stop at Fleas? Prevent Heartworm Disease and Protect Against Other Internal Parasites, Too

A study of cats in an endemic heartworm area found that feline heartworm infection occurred at a higher rate than Feline Leukemia Virus (FeLV). Furthermore, it showed that in areas where dogs were infected with heartworms, cats were infected at the same rate.3 So don’t skip the heartworm preventive discussion and recommendation with your cat owner clients, even if they have indoor-only cats. A study conducted by Dr. Caroline Atkins of North Carolina State University found that one out of four cats with a proven heartworm infection were described by their owners to be indoor-only cats. You rely on your clients’ description of their pets, and this study shows that indoor-only cats are not completely protected and/or clients do not accurately tell you the true status of their cats.8

Moreover, heartworm infection affects cats differently than it does dogs. Cats can develop a syndrome called heartworm associated respiratory disease (HARD).

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IMPORTANT SAFETY INFORMATION:

Do not use REVOLUTION on sick, weak, or underweight cats. Use only on cats 8 weeks and older. Side effects may include digestive upset and temporary hair loss at application site with possible inflammation. In people, REVOLUTION may be irritating to skin and eyes. Wash hands after use. See Brief Summary of full Prescribing Information on page XX.


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Revolution® (selamectin)

Topical Parasiticide For Dogs and Cats

CAUTION: US Federal law restricts this drug to use by or on the order of a licensed veterinarian.

DESCRIPTION: Revolution (selamectin) Topical Parasiticide is available as a colorless to yellow, ready to use solution in single dose tubes for topical (dermal) treatment of dogs six weeks of age and older and cats eight weeks of age and older. The content of each tube is formulated to provide a minimum of 2.7 mg/lb (6 mg/kg) of body weight of selamectin. The chemical composition of selamectin is (S2,25)-25-cyclohexyl-4'-0-de(2,6-dideoxy-3-0-methyl-L-arabinopyranosyl)-5-demethoxy-2-de(1-methylpropyl)-22,23-dihydro-5-hydroxyimino avermectin A_2.

INDICATIONS: Revolution is recommended for use in dogs six weeks of age and older or cats eight weeks of age and older for the following parasites and indications:

**Dogs:**
- Revolution kills adult fleas and prevents flea eggs from hatching for one month and is indicated for the prevention and control of flea infestations (Dinocapheles felis), prevention of heartworm disease caused by Dirofilaria immitis, and the treatment and control of ear mite (Otodectes cynotis) infestations. Revolution also is indicated for the treatment and control of roundworm (Toxocara cati) and intestinal hookworm (Ancylostoma tubaeforme) infections in cats.

**Cats:**
- Revolution kills adult fleas and prevents flea eggs from hatching for one month and is indicated for the prevention and control of flea infestations (Dinocapheles felis), prevention of heartworm disease caused by Dirofilaria immitis, and the treatment and control of ear mite (Otodectes cynotis) infestations. Revolution is also indicated for the treatment and control of roundworm (Toxocara cati) and intestinal hookworm (Ancylostoma tubaeforme) infections in cats.

WARNINGS: Not for human use. Keep out of the reach of children. In humans, Revolution may be irritating to skin and eyes. Reactions such as hives, itching and skin redness have been reported in humans in rare instances. Individuals with known hypersensitivity to Revolution should use the product with caution or consult a health care professional. Revolution contains isopropyl alcohol and the preservative butylated hydroxytoluene (BHT). Wash hands after use and wash off any contact with skin immediately with soap and water. Contact with eyes occurs, then flush eyes copiously with water. In case of ingestion by a human, contact a physician immediately. The material safety data sheet (MSDS) provides more detailed occupational safety information. For a copy of the MSDS or to report adverse reactions attributable to exposure to this product, call 1-888-963-8471.

**PRECAUTIONS:**
- Prior to administration of Revolution, dogs should be tested for existing heartworm infections. At the discretion of the veterinarian, infected dogs should be treated to remove adult heartworms. Revolution is not effective against patent heartworm infected cats, and no adverse reactions were observed.

**ADVERSE REACTIONS: Pre-approval clinical trials:**
- Following treatment with Revolution, transient localized alopecia with or without inflammation at or near the site of application was observed in approximately 1% of 691 treated cats. Other signs observed rarely ≤0.5% of 1743 treated cats and dogs included vomiting, loose stool or diarrhea with or without blood, anorexia, lethargy, salivation, tachycardia, and muscle tremors.

**Post-approval experience:** In addition to the aforementioned clinical signs that were reported in pre-approval clinical trials, there have been reports of pruritus, urticaria, erythema, ataxia, fever, and rare reports of death. There have also been rare reports of seizures in dogs (see WARNINGS).

**Dosage:**
- The recommended minimum dose is 2.7 mg selamectin per pound (6 mg/kg) of body weight. Administer the entire contents of a single dose tube (or two tubes used in combination for dogs weighing over 130 pounds) of Revolution topically according to the following tables. (See ADMINISTRATION for the recommended treatment intervals.)

**For cats over 22 lbs use the appropriate combination of tubes:**

**For dogs over 130 lbs use the appropriate combination of tubes:**

**StORAGE CONDITIONS:** Store below 30°C (86°F).

**HOW SUPPLIED:** Available in eight different dose strengths for dogs and cats of different weights (see DOSAGE) Revolutionary for puppies and kittens is available in cartons containing 3 single dose tubes. Revolution for cats and dogs is available in cartons containing 3 or 6 single dose tubes.

**REVOLUTION® (selamectin)**