ZOETIS COMPANION ANIMAL BIOLOGICALS

SOCIAL POSTS FOR YOUR PRACTICE

CANINE INFLUENZA VIRUS (CIV)

You get flu shots, but what about your dog? Ask us about helping to protect your pet from dog flu with VANGUARD® CIV vaccines.

Have you heard about dog flu on the news lately? Outbreaks of canine influenza virus (CIV) have been reported across the country. Fortunately, there is a vaccine that can help protect your dog. Call us today for more information.

How to help protect your dog and your friends’ dogs when canine influenza virus (aka dog flu) might come to town:
  • Check with us about VANGUARD® CIV vaccines
  • Keep your dog away from other dogs’ water, food and toys
  • Admire other people’s pets — at a distance. Dog flu can survive on clothing and skin all day
  • You petted them anyway? Wash your hands before and after

Canine influenza virus (aka dog flu) can strike any time of the year. On your dog’s next visit, ask how VANGUARD® CIV vaccines may help.

Did you know dog flu is highly contagious and that your dog can catch it in some of the same ways we pass flu among ourselves?
  • Droplets from sneezing or coughing from an infected dog
  • Playing with contaminated objects, like a ball or toy
  • Contact with infected dogs at dog parks, daycares, groomers and more
Ask us for information about how you can help protect your dog.

Images

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CANINE INFECTION RESPIRATORY DISEASE (CIRD)

Is your pup a regular at doggy day care or the dog park? Ask us how to help protect your friend from contagious respiratory infections.

You keep your pup looking great by regularly visiting the groomer, but what about feeling great, too? Dogs who frequently visit the groomer are at an increased risk for contagious canine respiratory infections. Ask us about helping to keep your dog protected with regular vaccination.

Does your dog love romping around the dog park? Dogs that frequently socialize with other dogs can be at risk for contagious canine respiratory infections, commonly known as “kennel cough.” Ask us how you can help protect your dog with regular vaccination.

Are you a pet parent who relies on doggy day care? Ask us how to help protect your dog from respiratory infections, aka “kennel cough.”

Planning to board your dog while you’re on vacation? Before you pack your bags, first check with us to be sure your dog is vaccinated to help protect against contagious canine respiratory infections, which are commonly referred to as “kennel cough.”

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CANINE LYME DISEASE

Did you know dogs are 50% more likely to get Lyme disease than humans? Ask us how to help protect your dog with VANGUARD® crLyme vaccine.

Is your dog protected from Lyme disease, an illness spread by blacklegged ticks? According to the CDC, Lyme disease is the most commonly reported vector-borne illness in the U.S. since 2003. Ask about helping to protect your dog with an innovative vaccination, VANGUARD® crLyme.

Lyme disease, carried by tiny blacklegged ticks, is common — and it’s spreading. Plus, once a dog is infected, the symptoms may be unnoticeable. Silent infections can ultimately cause permanent changes to your dog’s joints. Ask us about helping to protect your dog with an innovative vaccination, VANGUARD® crLyme.

Lyme disease-spreading ticks are tiny and can be very hard to see on your dog. That means checking your dog for ticks is often not enough to help prevent infection. Ask us about helping to protect your dog with an innovative vaccination, VANGUARD® crLyme.

Is your dog the ultimate adventure companion? Get protection from outdoor risks like Lyme disease and leptospirosis through vaccination.

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References

LEPTOSPIROSIS

Children and dogs are an adorable combo. But did you know your dog could pass leptospirosis (aka lepto), a bacterial infection, to your child or other family members? If your dog loves rural adventures like swimming in ponds or splashing through mud, he or she could be at risk. Ask us about helping to protect your dog with VANGUARD® L4 vaccine.

Do you live near or often visit rural, wooded areas with your dog? Or areas frequented by wildlife or rodents? If so, your dog could be at risk for leptospirosis, a bacterial infection that can be life-threatening for your dog and passed from your dog to your human family. Ask us how VANGUARD® L4 vaccine can help protect your dog.

Ask about helping protect your dog from Lyme disease (spread by ticks) and leptospirosis (a bacterial infection) with two vaccines: VANGUARD® crLyme and VANGUARD® L4.

Is your dog joining you on an outdoor adventure? Before you go, ask us about protection from leptospirosis, a common bacterial infection.

Dogs who swim in ponds or lakes are at risk for a bacterial infection called leptospirosis. Ask about VANGUARD® L4 to help protect them.

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SOCIAL POSTS FOR YOUR PRACTICE

RABIES

Did you know that cats have remained the most frequently reported rabid domestic animal, followed by dogs, since 1992? Ask us how you can help protect your cat or dog against rabies with DEFENSOR® vaccine.

Do you own a ferret? Just like you would with your dog or cat, you should be sure to vaccinate your ferret against rabies.

We recommend helping to protect dogs and cats against rabies because infection is always deadly. Ask us about the DEFENSOR® vaccine.

Have you booked your pet’s annual exam? You may be surprised to know there are no antiviral drugs effective against rabies, and infection is always deadly. The best way to help protect your dog, cat or ferret is through vaccination. Ask us about DEFENSOR®.

Are you one of the 334K households in the U.S. that own a ferret? Be sure you are helping to protect them like you would any other pet. Ask us about vaccinations for your ferret today.

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