

A guarantee for all Zoetis Fetal Protection vaccines

The fetal protection (FP) guarantee backs the leading Bovi-Shield GOLD® FP HB, Bovi-Shield GOLD FP®, CattleMaster® GOLD FP and PregGuard® GOLD FP product lines.¹ This guarantee is part of Zoetis' ongoing commitment to providing beef and dairy producers with trusted and high-performing viral reproductive vaccine products.



Guaranteed to be BVD PI-free.

Zoetis guarantees no calves will be born persistently infected (PI) with bovine viral diarrhea (BVD) provided that all cows and heifers are vaccinated according to the label directions with Bovi-Shield GOLD FP HB, Bovi-Shield GOLD FP, CattleMaster GOLD FP or PregGuard GOLD FP line of vaccines.² Administration of the Zoetis Fetal Protection Guarantee will be through Zoetis.

Guaranteed to help prevent IBR abortion.

Zoetis guarantees against infectious bovine rhinotracheitis (IBR) abortions in herds that are vaccinated with Bovi-Shield GOLD FP HB, Bovi-Shield GOLD FP, CattleMaster GOLD FP or PregGuard GOLD FP line of vaccines, provided that the vaccine was administered according to label directions.^{1,2} Administration of the Zoetis IBR Abortion-Free Guarantee will be through Zoetis.

For more information including the requirements to exercise the FP Guarantee, please contact your Zoetis representative, or the Veterinary Medical Investigations and Product Support (VMIPS) team at 800.366.5288.



| CattleMaster® **GOLD**™ |

PregGuard® **GOLD**



Top-performing products backed by a guarantee



Bovi-Shield GOLD® FP HB helps provide superior protection and unmatched endurance in one convenient vaccine. It helps deliver more power to manage reproductive risk by:

- Helping provide comprehensive coverage against the damaging effects of the five major viral pathogens — IBR virus, parainfluenza₃ (PI₃ virus), bovine respiratory syncytial virus (BRSV) and BVD Types 1 and 2 viruses — in addition to Lepto hardjo-bovis.
- Offering a duration of immunity (DOI) with at least 365 days of coverage for IBR abortion, BVD Types 1 and 2 PI, Lepto hardjo-bovis infection, and Lepto hardjo-bovis urinary shedding and kidney colonization.

Bovi-Shield **GOLD** PregGuard **GOLD**

Bovi-Shield GOLD FP® and PregGuard® GOLD FP have unmatched IBR abortion and BVD PI protection.

- IBR is one of the most common causes of abortions in cattle. The critical exposure period of this disease lasts from conception to birth, which is approximately 284 days. By helping to prevent IBR abortion for at least 365 days, Bovi-Shield GOLD FP and PregGuard GOLD FP help protect cattle during this critical time.
- Preventing PI calves is more important than preventing fetal BVD infections. Bovi-Shield GOLD FP and PregGuard GOLD FP are labeled to prevent BVD PI calves and helps provide a DOI for at least 365 days.

CattleMaster **GOLD**

CattleMaster® GOLD FP enables safe and convenient vaccination of any calf, any cow, anytime. This versatile product:

- Is the first and only killed BVD vaccine line with the power to help deliver protection from BVD PI and IBR abortion.²
- Helps provide strong and demonstrated safe modified-live IBR, PI₃ and BRSV protection.



LABEL INDICATIONS: Do not use in pregnant cattle (abortions can result) unless they were vaccinated, according to label directions, with any BOVI-SHIELD GOLD FP or PREGGUARD GOLD FP vaccine prebreeding initially and within 12 months thereafter. Do not use in calves nursing pregnant cows unless their dams were vaccinated within the past 12 months as described above. **To help ensure safety in pregnant cattle, heifers must receive at least 2 doses of any BOVI-SHIELD GOLD FP or PREGGUARD GOLD FP vaccine with the second dose administered approximately 30 days prebreeding.**

¹ Animalytix, US Market Report Series May 2013-April 2014.

² This guarantee does not apply to, and Zoetis shall not be liable for, any (x) damages caused as a result of the improper handling, misuse or abuse of the vaccines that are the subject of this guarantee, or the willful misconduct or negligence of any third party, or (y) any indirect, punitive, special, incidental or consequential damages. Zoetis reserves the right to modify or cancel the terms and conditions of this guarantee.

³ Reproductive protection when administered prior to breeding.