

Small changes, real results

Dyer Animal Clinic

Dyer, IN

Full-service companion animal clinic

38

YEARS IN PRACTICE

14

ON STAFF



Before Profit Solver

Dyer Animal Clinic lacked a scientific approach to identify services that were profitable and ones on which they were losing money. Annual price increases were instituted based on manufacturer's and other local practices' price increases. Additionally, the clinic's clients would routinely question price changes, making staff uncomfortable.



The Profit Solver Outcome

Profit Solver enabled Dyer to make informed and accurate decisions, which helped the clinic ensure profitability on services and achieve overall financial goals.

Only a select amount of fees were adjusted, which helped minimize pet owner reactions. The staff were more aligned and engaged with the approach, helping them feel confident in delivering quality care to their patients at the best possible price.

Overall, the implementation was completed in less than 10 hours over the course of two weeks.

120

services analyzed

\$7.76

average price adjustment

86

price adjustments

\$107,682

new annual profit

What can Profit Solver do for you?

Profit Solver applies a scientific method to set competitive and fair pricing. This enables you to make informed decisions to best manage costs, inventory, and equipment purchases, as well as identify which services are profitable and which are not.

Average results identified by over 1,280 Profit Solver customers

\$88,858

cash flow increase¹

53.24%

profit increase¹

Contact us and see how Profit Solver can work for your clinic.



Talk to a Zoetis representative or visit us at [ZoetisUS.com/ProfitSolver](https://zoetis.com/ProfitSolver) to learn more.

¹ Profit Solver Core Data Analytics 2018-11-05