

THE PROFITSOLVER® PRICE LIST *(as of January 1, 2017)*

ProfitSolver® is a unique blend of personalized consulting and analysis that uses proprietary software developed specifically for veterinary practices. It provides a comprehensive analysis of practice cost structure, enabling more informed pricing decisions, and is designed to help veterinary practices better understand and manage the business side of delivering care.

ProfitSolver is a staged process that takes place over time. ProfitSolver is comprised of two product offerings—ProfitSolver Core and ProfitSolver Plus—each of which is priced separately. Services under both stages are provided by a Certified ProfitSolver “Consultant.”

ProfitSolver Core Pricing

ProfitSolver Core is the initial analysis and implementation and is completed in approximately 4 weeks. Pricing is based on size of practice.

ProfitSolver Core Practice Size/FTEs (Full Time Equivalents)	Option 1: Pay in Full after Implementation (10% Savings*)	Option 2: 4 Quarterly Installments	
	2 Installments (\$1,000 at signing, balance at completion)	4 Equal Installments	Installment Total
1-2 Doctors	\$8,500.00	\$2,337.50	\$9,350.00
3-5 Doctors	\$11,500.00	\$3,162.50	\$12,650.00
6-9 Doctors	\$14,500.00	\$3,987.50	\$15,950.00
10-13 Doctors	\$18,500.00	\$5,087.50	\$20,350.00

Custom Consulting Services Pricing

Custom Consulting services provided by Consultants are also available and must be used within 12 months of purchase. The Consultant will analyze services reviewed in the previous ProfitSolver account with the goal of increasing profitability. Customers must have a current ProfitSolver account in place to purchase Custom Consulting hours. Custom Consulting can be purchased in blocks of 5, 10, or 15 hours.

5 Consulting Hours	10 Consulting Hours	15 Consulting Hours
\$2,500.00	\$4,500.00	\$6,000.00

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ProfitSolver® Plus Pricing

ProfitSolver Plus is the second stage of ProfitSolver, and ideally this analysis is done approximately 1 year after the ProfitSolver Core implementation. Thereafter, Zoetis recommends annual updates to adjust for changing market conditions and to help keep your practice financially healthy.

PRACTICE SIZE/FTEs	PAY IN FULL* (10% Savings) 2 Installments (\$1,000 at signing, balance at completion)	QUARTERLY PAYMENTS (4 Installments)	Installment Plan Total Costs
1-2 Doctors	\$5,900.00	\$1,639.00	\$6,556.00
3-5 Doctors	\$8,500.00	\$2,361.00	\$9,444.00
6-9 Doctors	\$11,100.00	\$3,086.00	\$12,344.00
10-13 Doctors	\$13,900.00	\$3,861.00	\$15,444.00

Annual Software License Pricing

Purchasing of the annual software license alone does not include any Custom Consulting services.

PRACTICE SIZE/FTEs	PAY IN FULL* (10% Savings)	QUARTERLY PAYMENTS (4 Installments)	Installment Plan Total Costs
1-2 Doctors	\$1,700.00	\$472.00	\$1,888.00
3-5 Doctors	\$2,300.00	\$639.00	\$2,556.00
6-9 Doctors	\$2,900.00	\$806.00	\$3,224.00
10-13 Doctors	\$3,700.00	\$1,027.00	\$4,108.00

Custom Consulting Services Pricing

Custom Consulting services provided by Consultants are also available and must be used within 12 months of purchase of either Profit Solver Core or ProfitSolver Plus. The Consultant will analyze services reviewed in the previous ProfitSolver account with the goal of increasing profitability. Customers must have a current ProfitSolver account in place to purchase Custom Consulting hours. Custom Consulting can be purchased in blocks of 5, 10, or 15 hours.

5 Consulting Hours	10 Consulting Hours	15 Consulting Hours
\$2,500.00	\$4,500.00	\$6,000.00

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